

Chairman's Address

As the newly elected Chairman of EurOMA I have been reflecting on the history of this association. When I joined OMA-UK in the 80's, it was a very, very young association, and I was also a young professor initiating my career. I believe both have come long way and I have had the pleasure of following the evolution of OMA-UK to EurOMA, serving on the board for several years and eventually being elected Chairman this past June. In this trip I have learnt a lot from my predecessors in the position, Chris Voss, to whom many of us are indebted for his vision in the need of a European association and for guiding it in the first years, and David Bennett who recently completed his period as Chairman.

EurOMA is already a mature association, with around 450 members, and as such, it demands that the board provides some governance structure. This past June, in Fontainebleau, new board members were also elected; a preliminary document for governance was discussed and will be presented to the membership assembly for approval next June. In the October board meeting, a restructuring of the committees (Educations and Meetings, and Membership and Funding) was discussed aiming at an even more active association.

I do not personally believe that, as an association, we need to make important changes in the way we operate and in the direction we advance. EurOMA already runs what I believe is the best annual conference in our field, with a very active participation. Those who attended the Conference at INSEAD this past June did indeed notice the heavy three-volume proceeding publication, a very tangible evidence of the research work performed by our members. I expect the annual conference (in Hungary in 2005, and moving to Scotland in 2006) to continue being the focal point for membership meeting in EurOMA. This could (and I believe should) be complemented with regional or focused meetings on topics of interest to our members. The board decided to motivate and foster these activities.

EurOMA has already an important number of members in several European countries, but I believe we are still far from reaching the majority of professional academics in the Operations field in Europe. The Thenexom project, supported by EurOMA with EU funding will help us know who is who in the field and what are we doing in it, and will hopefully allow us as an association to better address the needs of our colleagues.

We intend to identify and attract new members in several countries. Even though quality will always be more valued than quantity, we must admit that an increase in membership would be beneficial for the activities of the association, as it could enrich the existing research networks and help create new ones. Furthermore, I believe that Operations Management is still a field in need of recognition in different arenas, publishing, academic, social, etc. We will try to promote activities to help increase this recognition, and we will welcome suggestions and ideas from our membership on how we could improve on doing this.

I think EurOMA is a wonderful community, full of people who strive to better understand how products and services are made and how to make them better, but I also think that we can all contribute to improve the community and the association that will serve it. We at the board need you, the members to participate in this project. Let us know what the association can do to help you and let us also know how you believe that you can contribute to the association. For instance, this newsletter is open to contributions from you. Let all members know what you and your institutions do. I look forward to receiving your comments.

Jaume Ribera (ribera@iese.edu)

From your Editor

Dear EurOMA members,

After 6 successful months as the Executive Secretary, I am delighted with the progress we have made as an association, as well as the changes that have taken place.

The Annual Conference in INSEAD, France, was a 'rip-roaring' success with a larger-than-anticipated attendance, the new EurOMA website is up and running, we have a new President (Jaume Ribera) who is bringing fresh and exciting ideas, and not to mention the 'New Look Newsletter': Finally, I would like to take this opportunity to remind you all about the 12th International Annual EurOMA conference on Operations & Global Competitiveness. This event is being organised by HALPIM in Budapest, Hungary. Further details can be found among the Calendar of Events.

Thanks to you all for your continued support in EurOMA.

Audrey O'Connor (audrey@eiasm.be)

WHAT's NEWS in EUROMA?

New Look Newsletter

We have undertaken a modest redesign of the EurOMA newsletter. Apart from some cosmetic changes, we added new sections: the "teaching in operations" section will gather information about new cases, software, internet resources and hints that can be helpful in our courses, and a "research issues" section, will contain information about seminars, funding and calls for papers. Also new is the idea to regularly include an "operations teaser", to add some entertainment to the newsletter as well. We hope that members contribute with their own suggestions and share their knowledge with the rest of us.

I sincerely hope you enjoy this initiative and find the new contents of interest. Please do not hesitate to contact me (audrey@eiasm.be) in case you have any ideas for further improvement

The THENEXOM network census

The THENEXOM network (European Thematic Network for Excellence in Operations and Supply Chain Management Education, Research and Practice) has been established as an initiative sponsored by EurOMA. An application for funding the network was approved by the European Commission through its 2003 SOCRATES community action. The network's short-term goals are to analyze the present state of Operations and Supply Chain Management OM/SCM teaching in European academic institutions, to identify strengths and weaknesses in order to share the results within the OM/SCM community, and to promote the use of best practice.

For the purpose of the project, OM/SCM lecturers/researchers are considered as all those who are giving courses in/doing research on OM in the broadest sense of the word.

A census is currently being conducted of OM/SCM teachers throughout the 28 countries represented in the network.

The census will be followed by a survey of teaching practice, with a dual focus on understanding what is being taught in Operations Management and Supply Chain Management, and how it is being taught. In the medium-term (2006 and 2007) it is anticipated that

surveys will be conducted about OM/SCM research and practice.

Participants will have access at no cost to the results of the census, the results of the survey, and all the documents issued by the network.

As EurOMA members you should already have been contacted by a country representative to participate in the census. If not, you can do so by visiting the THENEXOM website www.thenexom.net. Click on "census", then click on "new members" and follow the instructions. You can also get in contact with your country representative (see www.thenexom.net) or with the coordinator administering this project: Jose A. D. Machuca (emails: thenexom@us.es or jmachuca@cica.es).

Joining the census and participating in the surveys is important for the OM field. The THENEXOM network is also one of the official mechanisms through which the European Commission is implementing the TUNING project, which aims to standardize Higher Education delivery across Europe. Our input is needed to shape the future of Operations Management and Supply Chain Management teaching in Europe.

Jose Machuca

11th International Annual EurOMA Conference



The conference was a success on many dimensions. We had an unexpected number of 316 participants for the conference and 48 for the industry day. EUROMA is pleased to welcome 158 new members through their registration for the conference. There were 35 countries represented at the conference and, perhaps more importantly, 34 participants from France. The doctoral workshop attracted 21 participants.

As to the actual conference, there were 353 submitted abstracts, of which 258 were accepted (73%). There were 223 presentations in 60 parallel sessions (10 parallel sessions times 6 time blocks of 1.5 hours). The average number of participants in the sessions was 24, which is quite high. Perhaps the location of INSEAD in a small town contributed to this, although we also would like to think that the quality of the conference was a major factor. The sessions were generally of high quality. We believe we also managed to improve average quality with 7 invited sessions with well-known speakers and with highly visible plenary and semi-plenary speakers.

The conference proceedings contain 2164 pages and the two volumes certainly could make the Guinness book of records in terms of weight.

On the INSEAD side the organization was pretty flawless and the feedbacks have been excellent. People were pleased with the facilities and the organization. To be noted are the major efforts we made to reduce no shows. We managed to keep them at a record low of 8 (out of 223 presentations this means only 0.36%!)

The unforeseen success in number of participants (we originally targeted 200 but ended up with 316) was a two-edged sword. It obviously gave us the luxury of ending up with a positive financial result. However, it also forced us to move further out of Fontainebleau for additional hotel rooms. We put in (expensive) buses for transport but some participants were (understandably)

not very happy with the commute. Unfortunate, but it is the price we paid for success.

Luk Van Wassenhove

September 29, 2004

Emerald Insight proudly sponsored the Chris Voss Best Paper Awards:

BEST Paper:

Ann Vereecke (Gent University) & Steve Muyelle, "Performance improvements through Supply Chain Collaboration".

Honorable Mention:

*Jannis J. Angelis (Cambridge University), "Particular Auto Industry Stress? A Cross-Industry comparison of worker job stress levels"

* Arnaldo Camuffo (MIT), Andrea Furlan (Padova University), Pietro Romano (Udine University), Andrea Vinelli (Padova University), "Operations and Supply Chain Management as change agents in a mature industry: lessons from the footwear sector"

Country Information

Argentina – IAE (Universidad Austral)

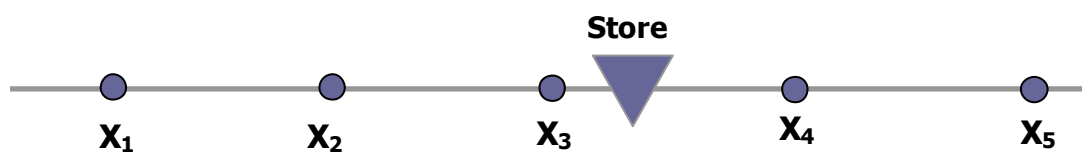
A group of Argentinean professors and researchers, closely linked to EurOMA, often participating in its research networks and presenting their results in EurOMA conferences are located in Buenos Aires, at IAE, the Business School of the Austral University in Buenos Aires. The POM group consists of Profs. Roberto Luchi (Ph.D., IESE), Julio Sanchez Loppacher (Ph.D.-C, Politecnico de Milano), Fausto García (Ph.D.-C, Politecnico de Milano), Marcelo Pancotto (Ph.D.-C, Harvard Business School), Luis Zambra, Hector Tamanini and Nicolás Luzuriaga.

Besides the expected teaching activities in the MBA, EMBA and Executive Education programs, the group is very active in research activities, with emphasis on SCM (Sanchez Loppacher), Quality (Tamanini), Innovation management (Luchi and Zambra), Service Management (Luchi, Tamanini, Sanchez Loppacher), etc. where they cooperate with research networks in South America (IPADE, Mexico), Europe (Milano, IESE, LBS), and the US (HBS). You can find some of the results of their research in the books "El Arte de la Negociación Posicional" (Luchi, Zamprile, Luzuriaga), "Competitividad: Innovación y Mejora Continua en la Gestión" (Paladino and Luchi) and in recent EurOMA conference proceedings.

The group can be reached through our EurOMA fellow member Julio Sanchez Loppacher at JSLOppacher@iae.edu.ar

OPERATIONS TEASER: "About store/franchise location"

Is it better to place your stores away from the competition or just across the street from them? Let's keep it simple and imagine we want to place a general store to serve a linear city with 5 clustered neighbourhoods 1,2,3,4,5, each with n customers (as in the figure below). The demand from any given neighbourhood is decreasing with distance from the store (i.e., D_i = demand of a customer in neighbourhood i = $A(B - |x_i - k|)$ where k is the location of the store). Where would you place the store if you were the first entrant in the market; and, if you were the second entrant? We are sure you would realize that a franchisor with control will force two franchises to locate in a different manner. (For a discussion, see Munson et al, "Teaching the cost of uncoordinated supply chains", *Interfaces*, Vol. 33, No. 3, 2003)



TEACHING in OPERATIONS

NEW CASES

"Netflix: Online Rental of DVDs - From Clicks to Bricks & Flix",
Marc Sachon, IESE Business School, March 2003

Netflix offers online rental of movie DVDs. The case presents the company's innovative model for value appropriation in the entertainment sector and the strategic implications both for the movie studios as well as for the largest movie rental chain. The case analyzes Netflix's demand-based management of its delivery and return logistics. It does so in the context of the company's revenue-sharing agreements with the movie studios and allows identifying key challenge in this setup. It can be used to make clear that (1) a thorough understanding of the underlying customer needs and flawless operations management are a prerequisite for the existence of service companies; (2) information dominance is becoming a key strategic asset.

GAMES AND SIMULATIONS

The book *Successful Service Operations Management*, by Richard Metters, Kathryn King-Metters and Madeleine Pullman (Thomson, South-Western, 2003) includes an interesting exercise/caslette on Yield Management, entitled "Yield Management at Motherland Air", which allows professors teaching it to have a life class simulation of filling a plane for a period of 6 months, and where participants working in teams can repeatedly adjust the pricing and availability of seats for the different classes offered in the plane in order and see the impact on demand. The objective is to maximize plane revenue at departure time. A set of Excel spreadsheets, available from the authors, facilitates this simulation.

■ USEFUL RESOURCES in the WEB, NEW SOFTWARE

Queueing ToolPak 4.0© by Armann Ingolfsson, Fraser Gallop, 2003.

Microsoft Excel add-in consisting of a library of functions that perform basic calculations for queuing analysis. The functions allow integration of queuing performance measures into spreadsheet models. Find it at <http://www.bus.ualberta.ca/aingolfsson/QTP/>

EMS: Efficiency Measurement System by Holger Scheel (University of Dortmund)

EMS is free of charge Data Envelopment Analysis (DEA) Software for academic users. Find it at <http://www.wiso.uni-dortmund.de/lsfg/or/scheel/ems/>

CELLSIM by John Mc Clain (Cornell University)

A factory simulator in a Microsoft Excel spreadsheet. It allows developing quick simulation models (queues, manufacturing cells) directly in Excel. Find it in <http://www.johnson.cornell.edu/nav/wrapper.cfm?page=http://forum.johnson.cornell.edu/faculty/mcclain&title=Professor%20McClain's%20Home%20Page>

DID YOU KNOW...?

Rakers and water wheels, specially designed for the unique cranberry harvest, and "bounce machines," used to test for quality berries, date back to the 1800s.

While fresh cranberry sales have remained fairly constant over the last decades, there has been a boom in demand for processed cranberries. According to the USDA Cranberry Marketing Committee, 1.5 million barrels (approx.) of berries were sold for processing in 1972. In 1994, nearly 5 million barrels were sold for the same purpose.

(Spicing-up the National Cranberry Case)

■ ANNUAL CONFERENCES

2005: 12th International Annual EurOMA Conference

Venue: Budapest University of Economics, Budapest, Hungary
June 19-21, 2005

<http://www.euroma2005.hu/>

The conference is preceded by the 4th EurOMA Doctoral Seminar, 17-18 June 2005

2006: 13th International Annual EurOMA Conference

Venue: University of Strathclyde, Glasgow, UK
June 18-21, 2006

<http://www.dmem.strath.ac.uk/euroma>

■ CALL for PAPERS

International Conference on Operations and Supply Chain Management
Bali, 15-17 December 2005
<http://www.oscm2005.org>

We invite papers for presentation at this conference. The conference theme is 'The role of OSCM in promoting smarter use of global resources'. Any topic within the broad areas of Operations Management and Supply Chain Management will be considered. These include, but are not limited to, *operations strategy, supply chain design, sales and operations planning, ERP, procurement management, operations / supply chain improvements, quality management, performance management, teaching OM/SCM, research methodology in OM/SCM, sustainable supply chain, and SCM for agricultural products*. The authors may opt for fully refereed or non-refereed papers. The important dates are as follows:

Submission of abstracts	10 May 2005
Notification of acceptance	10 June 2005
Full papers due (for refereed papers)	30 July 2005
Notification of decisions	15 September 2005
Final papers due	15 October 2005
Conference	15 – 17 December 2005

This conference will be conducted in Bali, Indonesia. Bali is a superb travel destination. Since 2002, the Travel and Leisure Magazine has consistently placed Bali as the world number 1 holiday island.

This conference will be hosted by the Department of Industrial Engineering, Sepuluh Nopember Institute of Technology (ITS), Indonesia and is supported by:

- ❑ EUROMA
- ❑ Indonesian POM Society (IPOMS)
- ❑ MS/OR Society of Malaysia
- ❑ Asian Institute of Technology, Bangkok

For more information

Conference web site: www.oscm2005.org
 Conference secretariat: oscm@oscm2005.org
 Conference co-chair Dr. Nyoman Pujawan: pujawan@oscm2005.org

SCMIS2005 3rd INTERNATIONAL WORKSHOP IN SUPPLY CHAIN MANAGEMENT AND INFORMATION SYSTEMS

www.seerc.info/scmis2005

6-8 July 2005, Electra Palace Hotel, Thessaloniki, Greece

AN EVENT SUPPORTED BY THE EUROPEAN OPERATIONS MANAGEMENT ASSOCIATION

We are pleased to announce that the South East European Research, a not-for-profit Research Centre of the University of Sheffield, UK and CITY Liberal Studies, Thessaloniki, Greece will host the **3rd International Workshop in Supply Chain Management and Information Systems (SCMIS 2005)** between 6-8 July 2005.

The workshop is organized in cooperation with:

- University of Sheffield, UK
- CITY Liberal Studies, Greece
- Aristotle University of Thessaloniki, Greece
- University of Macedonia, Thessaloniki, Greece
- ELTRUN - Athens University of Economics and Business
- Hong Kong Polytechnic University
- University of Massachusetts, Dartmouth
- University of Nottingham, UK
- Lan Yang Institute of Technology, Taiwan

The workshop aims to:

- Explore the importance of Supply Chain Management (SCM) and Information Systems (IS) for globalization.
- Identify major challenges and development for SCM, IS and also logistics.
- Illustrate the impact and current status of policy making on SCM, IS and logistics.
- Recognize effective and efficient ways by which policy making and business strategy can be integrated for improved SCM, IS and logistics planning and implementation.

Please see additional details for Call for Papers, registration, abstract submission, accommodation at: www.seerc.info/scmis2005

We hope that we can count on your assistance in our effort to attract the attention of highly qualified people with a solid background on SCM & IS. It would be greatly appreciated if you could forward this announcement to any interested parties or put it on display.

Contact: scmis2005@seerc.info

Journal of Operations Management Special Issue: Incorporating Behavioural Theory in OM Empirical Models

Authors are invited to submit manuscripts by April 15, 2005 or earlier (for earlier review). Please make sure that manuscripts submitted conform to the requirements and objective of the special issue:

(http://www.fc.bus.emory.edu/~elliott_bendoly/Special_Issue.doc).

Topics of interest include applications of behavioural theory in OM along such lines as:

1. Learning effects in new product/service, project or quality management
2. Building, extracting and applying worker tacit knowledge in service settings
3. Motivational effects in models of worker productivity and group performance
4. Behavioral barriers and facilitators in cross-functional interactions
5. Representative roles in inter-organizational negotiations and SC performance
6. Human decision processes under uncertainty, and associated operational impact

Electronic submissions in MS Word or PDF format are acceptable. Authors whose papers do not fit the general mission of the special issue will be contacted by the editors prior to a formal review.

Dr. Elliot Bendoly, Emory University,
elliott_bendoly@bus.emory.edu

The 10th International Symposium on Logistics (10th ISL)

Innovations in global Supply Chain Networks

Lisbon, Portugal 3 -5 July 2005

We invite papers for presentation at this symposium. The symposium theme is ***Innovations in global Supply Chain Networks***. Any topic within the broad areas of Logistics, Supply Chain Management and Operations Management and will be considered. These include, but are not limited to, design and organization of supply chains, logistics planning and control models, global logistics, International supply networks, inventory management, supplier involvement in product development, distribution and third party logistics, supply chain performance assessment, management of the customer-supplier relationship decision support systems, reverse logistics, e-procurement, logistics in the service sector, environmental logistics, e-business & supply chain management, global outsourcing, organizational and managerial aspects in logistics. The important dates are as follows:

Submission of abstracts	26 November 2004
Notification of acceptance	31 January 2005
Final papers due	15 April 2005
Symposium	3 – 5 July 2005

The Symposium will be held in Lisbon, Portugal, which is considered one of the most beautiful European cities.

This conference will be co- hosted by The University of Nottingham and ISCTE and supported by EUROMA

For more information:

Symposium web site:
www.ISL21.org

Local Secretariat (Lisbon)
Ms Carla Aires – Carla.aires@iscte.pt

Symposium Administration
Ms Alison Parrett - Alison.Parrett@nottingham.ac.uk

CALL FOR PAPERS – The 15th International Conference on Flexible Automation and Intelligent Manufacturing – FAIM 2005**July 18 - 20, 2005, University of Deusto, Faculty of Engineering ESIDE, Bilbao, Spain**

FAIM 2005 will be held at the Bilbao campus of the University of Deusto (Vizcaya) in Spain. The conference will bring together researchers, practitioners and professionals to present the new accomplishments, innovations and future directions in flexible automation, control, management systems engineering, robotics, and their applications in manufacturing systems. Relevant topics include:

- Next Generation in Manufacturing
- Concurrent and Simultaneous Enterprise (Re-) Engineering
- Intelligent Manufacturing Systems
- Simulation Modeling and Applications
- Reliability and Maintenance Management in Automated Factory
- Automation Technology & Economics of Automation
- Economics in Manufacturing
- Engineering and Design for Sustainability
- Manufacturing Education
- Other Manufacturing related topics

Papers are invited on the topics listed and others within the general theme of the conference. Abstracts should clearly state the purpose, results, and conclusions of the work to be described in the final paper. All papers will be refereed, and at least one author must register in order to include the paper in the proceedings. The proceedings will be published in book form.

Time Schedule

October 1, 2004: Deadline for submission of extended abstract (at least 400 words)

October 30, 2004: Notification of acceptance to authors submitting abstracts

January 15, 2005: Deadline for receiving full papers in specified format

March 8, 2005: Final acceptance

More Information

For more information about FAIM 2005 conference or to be placed on our mailing list please contact

Conference Chair Dr. Esther Alvarez

FAIM 2005 Conference Secretary Desk

Avda. Universidades, 24-48007 Bilbao (Spain)

E-mail: faim2005@deusto.es

Phone: +34 - 944 139 000 - Fax: +34 - 944 139 101

Conference website: www.faim2005.deusto.es, or www.faim.org.uk

Affiliated Organizations: University of Teesside, Middlesbrough, U.K., Tilburg University, Tilburg, The Netherlands, Virginia Polytechnic Institute and State University, Virginia, U.S.A.

The Seventh International Conference on Stimulating Manufacturing Excellence in Small and Medium Enterprises SMESME: 12-15 June 2005

Hosted by the Centre for Strategic Manufacturing in the Department of Design, Manufacture and Engineering Management at the University of Strathclyde in Glasgow, UK. Supported by EurOMA.

Visit the SMESME2005 web site at **www.dmem.strath.ac.uk/smesme**.

Dr Peter Ball, Centre for Strategic Manufacturing, Design Manufacture & Engineering Management, University of Strathclyde, James Weir Building, 75 Montrose Street, Glasgow, G1 1XJ, UK
Direct: + 44 (0)141 548 4548 University: + 44 (0)141 552 4400 Fax: + 44 (0)141 552 0557
p.d.ball@strath.ac.uk

We are pleased to inform you about the forthcoming
DRUID Academy Winter 2005 PhD Conference "Industrial Evolution and Dynamics"
Aalborg, Denmark, January 27-29, 2005.

The pre-call for abstracts can be reached through this page
<http://www.druid.dk/conferences/winter2005/>

Bent Dalum and Jeanette Hvarregaard

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CALENDAR of EVENTS

■ **3-4 December 2004**

The POMS College of Service Operations will be hosting its first conference on December 3 & 4, 2004 at Columbia University, entitled "Operations Management in Services: Theory and Practice," and we thought this would appeal to your area of interest.

We had an influx of abstracts and unfortunately had to reject an unusually high number. We have selected 45 speakers representing more than 10 countries and the conference will be organized in three parallel tracks.

Our finalized agenda, and other information including registration details, can be found on our website: www.demingcenter.com/poms

■ **19-22 June 2005**

***12th International Annual EurOMA Conference on "Operations and Global Competitiveness", organized by HALPIM, Budapest, Hungary
Venue: ELTE University Congress Center (UCC), Budapest, Hungary***

Papers on all topics related to research, practice and teaching of Operations Management are invited. The following conference tracks are envisaged:

Global Operations and Supply Chains; International Operations Management; Operations Strategy; Operations and Supply Chain Performance Management; Service Operations Management; Production and Manufacturing Management; Cultural and Human Issues in Supply Chain Management; Co-design and New Product Development; Operations Planning and Control; Purchasing and Supply Management; Inventory Management; Logistics and Physical Distribution; Environmental and Technology Management; Teaching issues in Operations Management.

Doctoral Seminar:

The Doctoral Seminar will be held on 17-18 June 2005 immediately prior to the Conference. The seminar will provide the doctoral students with a forum to present their research and receive feedback from fellow students and senior researchers in the field.

For further details please visit the conference website: <http://www.euroma2005.hu>

■ **5-6 April 2005**

The Department of Management, Economics and Industrial Engineering of Politecnico di Milano, Italy is hosting the **2nd Forum on Market Driven Supply Chains - From Supply Chains to Demand Chains**.

http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=395

Submission deadline: November 30, 2004

This is an EIASM event, focused on Supply Chain Management.

■ **9-13 May 2005**

3rd CINet PhD Seminar: Aalborg, Denmark, 9-13 May 2005

The 3rd CINet Doctoral Seminar on Research in Continuous Innovation will feature a focus on content and method of continuous innovation research, faculty teaching and student presentations, plenary sessions, and small-group work. Through a variety of assignments, participants will work actively and interactively.

The CINet PhD Seminar on Research in Continuous Innovation is co-ordinated and taught by an international core faculty. Active in CINet, all faculty members are experts in the field of continuous innovation.

Registration: See http://www.continuous-innovation.net/Events/PhDSeminar_2005.htm. Deadline 11 March 2005.

Further information: Mrs. Jeannette Visser-Groeneveld (J.M.Visser-Groeneveld@utwente.nl).
Professor Harry Boer (hboer@iprod.aau.dk).

3rd CINet PhD Seminar: Aalborg, Denmark, 9-13 May 2005

More information will be available soon. For more information on the network please visit our web site: <http://www.continuous-innovation.net>

■ **14-19 August 2005**

7th ISIR Summer School on "Supply Chain Inventory Management": School of Business Administration, University of Mannheim, Germany

The seventh ISIR summer school will be hosted by the University of Mannheim, Germany from August 14-19, 2005. The general theme is "Supply Chain Inventory Management".

Following the successful format of the previous ISIR summer schools, the objective is to bring together junior and senior researchers and to create an atmosphere for intensive discussion on the Ph.D. student's research topics that fit under the general theme. This will be accompanied by tutorial overviews on selected topics given by invited scholars of the field.

Prior to the school, junior researchers can apply to participate in the summer school by sending an extended abstract of their research until the end of April and after notification of acceptance a full paper until the end of June 2005. As discussants, one senior and one junior researcher will be assigned to each paper. Senior researchers willing to contribute to the Summer School are kindly requested to contact the organizer as soon as possible. It is intended to have a group of about 20 junior and senior researchers each.

Mannheim is located next to the rivers Rhine and Neckar in the south-east of Germany and can be reached from Frankfurt airport within half an hour by fast train. The Rhine-Neckar area is one of the most attractive industrial regions in Germany. The city of Mannheim is situated close to the beautiful Pfalz region which is a landscape both well-known for its large forest area and for its fine wines. There is also a celebrated touristic attraction, the city of Heidelberg with its unique old castle, within easy reach.

Further information on application and registration details, fees and accommodation, as well as traveling to Mannheim will be provided in the first announcement and in parallel on the summer school's web-page at www.bwl.uni-mannheim.de/Minner/isir2005.

For any further questions please contact: Prof. Dr. Stefan Minner, Chair of Logistics
School of Business Administration, University of Mannheim Schloss, S 233, 68131 Mannheim, Germany
Phone: +49-621-181-1655 or Fax: +49-621-181-1653 or E-mail: logistik@bwl.uni-mannheim.de

■ 25-26 August 2005

4th International Conference on Management of Healthcare & Medical Technology

Aalborg University, Aalborg, Denmark

CIP - Centre for Industrial Production,

http://www.hctm.net/events/2005/conference_2005.html

RECENT PUBLICATIONS

■ RELEVANT BOOKS

Tonchia S., Tramontano A.,

"Process Management for the Extended Enterprise - Organizational and ICT Networks", just published by Springer (Berlin + New York).

The book explores innovative themes that will trace the business paths for many firms in the near future.

Foreword by R.M. Kanter, past editor of Harvard Business Review.

More information on:

<http://www.springeronline.com/sgw/cda/frontpage/0,11855,5-165-22-29268319-0,00.html>

■ RECENT WORKING PAPERS

The following recent working papers of the Faculty of Economics and Business Administration - Ghent University (<http://www.ugent.be>) are now available:

- 04/238 **A. HEIRMAN AND B. CLARYSSE**
Do Intangible Assets and Pre-founding R&D Efforts Matter for Innovation Speed in Start-Ups?, 40 p.
- 04/239 **H. OOGHE AND V. COLLEWAERT**
Het financieel profiel van Waalse groeiondernemingen op basis van de positioneringsroos, 19 p.
- 04/259 **D. VANDAELE AND P. GEMMEL**
Development of a measurement scale for business-to-business service quality: assessment in the facility services sector, 35 p.
- 04/248 **S. BALCAEN AND H. OOGHE**
35 years of studies on business failure: an overview of the classical statistical methodologies and their related problems, 62 p.
- 04/249 **S. BALCAEN AND H. OOGHE**
Alternative methodologies in studies on business failure: do they produce better results than the classical statistical methods?, 40 p.
- 04/253 **A. HEENE AND N. A. DENTCHEV**
A strategic perspective on stakeholder management, 30 p.

The abstracts of the above working papers are available from the EurOMA Secretary. A full text version can be downloaded from: <http://fetew.rug.ac.be/fac/research/WP/Index.asp>

The working papers of the academic year 2002-2003 are now available on [Econpapers](#), which provides access to [RePEc](#), the world's largest collection of on-line Economics working papers, journal articles and software. Address any comments or questions to: nathalie.verhaeghe@rug.ac.be

Series of publications from The Norwegian School of Management BI (<http://www.bi.no>)

The Series of Dissertations:

<http://web.bi.no/forskning/papers.nsf/wSeriesDissertation?OpenView&RestrictToCategory=2004>

Research reports:

<http://web.bi.no/forskning/papers.nsf/wResearchReports?OpenView&RestrictToCategory=2004>

<http://www.druid.dk/wp/wp.html>

2004-11: Jens Frøslev Christensen: The Dismantling of the Japanese Model in Consumer Electronics: The Case of the Digital Amplifier

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JOB OFFERINGS

University of Nottingham Business School

We are currently recruiting for a Senior Lectureship position in the Operations Management Division at the University of Nottingham Business School - see <http://www.nottingham.ac.uk/hr/vacancies/academic.html#SMM889L> for the advertisement, further details and application form for the post.

The Business School has a strong research pedigree, a large and successful MBA programme and an MSc programme in Operations Management. The OM Division is offering exciting opportunities for the right candidates.

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Lecturer/Senior Lecturer in Engineering and Operations Management Department of Design, Manufacture and Engineering Management University of Strathclyde

The post has been created to assist in the strategic development of research and teaching within the Department of Design, Manufacture and Engineering Management. Having a PhD and an established track record in both research and teaching within the engineering and operations management field, you will be expected to complement and contribute to existing management research activities and the teaching and development of undergraduate and postgraduate degree programmes .

You will also be expected to demonstrate leadership capabilities and a strong commitment to innovation and development within both the research and teaching fields. Lecturer: £23,643 - £27,116 per annum
Senior Lecturer: £37,558 - £42,573 per annum

For application form (Ref: 95/04) and further particulars (available on request in alternative format for applicants with a disability) visit Vacancies at our website <http://www.strath.ac.uk/> or contact the Personnel Office, University of Strathclyde, Glasgow, G1 1XQ. Tel: 0141 553 4133 (24 hour Voicemail Service).

Applications closing date: 3 December 2004.
We value diversity and welcome applications from all sections of the community

Faculty Openings in Logistics & Supply Chain Management MIT-Zaragoza International Logistics Program

The Massachusetts Institute of Technology (MIT) and the Zaragoza Logistics Center (ZLC) in Spain have partnered to create an international program for education and research in logistics & supply chain management. The ZLC is hiring several faculty members to teach and perform research within the MIT-Zaragoza International Logistics Program. We invite applications and nominations for positions at all levels. Faculty positions involve teaching both graduate and executive courses in English; supervising theses; collaborating with industry and government on research; publishing in scholarly journals; and actively participating in corporate outreach. ZLC faculty will have opportunity to spend time at MIT. Both permanent and visiting appointments are available. Salary is competitive and commensurate with experience and qualifications.

Requirements include a PhD in logistics, supply chain management, or a related discipline. Relevant industry experience is a plus. Spanish language skills are not required. Candidates for senior positions should demonstrate ability to lead the Center to prominence in education and research.

For information about the ZLC and the MIT-Zaragoza program, please visit the websites:

Zaragoza Logistics Center - www.zaragozalogistics.com

MIT-Zaragoza International Logistics Program - <http://www.mit.edu/zlc>

To apply, please submit a letter of interest, CV emphasizing research capability and teaching or industry experience, and contact information for references to:

Jarrold Goentzel goentzel@mit.edu

MIT E40-295, 77 Massachusetts Avenue, Cambridge, Massachusetts 02139, USA

or Emilio Larrodé elarrode@zaragozalogistics.com

Avda. Gomez Laguna 25, 1º planta, 50009 Zaragoza, SPAIN

Review of applicants begins **December 15, 2004**, and continues until the positions are filled.

MEMBERSHIP

■ NEW BOARD MEMBERS WELCOME

Prof. Raffaella Cagliano from Politecnico di Milano and Prof. Arnoud De Meyer from INSEAD, joined the EurOMA Board after the June 2004 Elections. Prof. Harry Boer from Aalborg University was re-elected.

European Operations Management Association

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