



EUROPEAN

OPERATIONS

MANAGEMENT

ASSOCIATION

NEWSLETTER

**Issue 27
May 2004**

Message from the EurOMA President

This is my last message for the EurOMA Newsletter as President of the Association because I will hand over to my successor at the annual conference at INSEAD in Fontainebleau.

At the time of writing I am attending the World Conference on POM in Cancun, Mexico, where EurOMA and JSPM (the Japanese Society for Production Management) have joined with POMS (the Production and Operations Management Society) to welcome delegates to the second such event, the first having been hosted in Sevilla in 2000.

It has certainly proved to be very successful, with more than 500 participants attending, among which around 135 are from Europe. The World Conference now looks set to be a regular event in the calendar of the three associations represented here.

The day I am writing this message is 1st May, which is also a very special day for the European Union (EU) as it is enlarged by the entry of ten new countries.

I should stress that EurOMA has never considered itself to be only the EU Operations Management Association and its scope in Europe has always extended beyond the fifteen EU states.

Indeed a large number of members come from the rest of the world, including Australasia, South America the USA etc.

However, I strongly believe we will now see much greater participation in our activities from the new EU countries, especially since our annual conference next year will be organised in Budapest, the first to be held outside the "old" EU.

The EurOMA Board will be witnessing a lot of changes in the coming months. Our Executive Secretary, Jeanny Kieffer, has recently retired and we wish her well.

We welcome Jeanny's replacement, Audrey O'Connor, who I am sure will soon feel at home among the European OM community.

This year four members of the Board are also standing down according to the governance arrangements, including myself.

I have decided not to stand for re-election because every organisation needs to be re-invigorated.

I will be sad to leave after serving on the Board since the formation of EurOMA and for ten years previously on the Board of the former OMA-UK. However I look forward to seeing the Board injected with fresh energy and ideas.

David Bennett

From your Editor

Dear members

I am delighted to join EurOMA based here in Brussels. I look forward to meeting and communicating with you all at some point in the future.

If you have any comments or suggestions, please do not hesitate to contact me at audrey@eiasm.be. I wish Jeanny the best of luck with all her future projects and endeavours, her presence will be surely missed.

I would like to take this opportunity to remind you all about the 11th International Annual EurOMA conference on Operations Management as a Change Agent. This event is being organised by INSEAD in Fontainebleau in France. Further details can be found among the Calendar of Events.

Audrey O'Connor

Report on Questionnaire Results

Dear EurOMA members,

First of all, thank you for the time you devoted to fill in the questionnaire in December 2003. Hereby you can read some of the results.

There were 96 responses for the questionnaire, which is a 25% response rate. The first question asked about the preferences for the physical form of the papers. The four options and the frequency of answers (absolute numbers) were the following:

- I prefer paper format as up till now (33)
- I prefer disk format (16)
- I prefer mixed: the volume with my own paper in paper format, and all the other volumes in disk format (11)
- I prefer extended abstracts in paper format, full papers in disk format (36)

In order to keep the high professional level of the conference the board insisted on having some kind of paper format. Finally, the board decided to continue the paper format with a page limit (10 pages). However, as approximately 65% of people preferred disk with or without paper

format, thus the participants will also get disks, which is included in the registration fee.

There was a very close result concerning the length of the conference. 53% of the participants wanted to stay with the traditional format, while 47% chose the option to extend. As a consequence, the number of conference days will not change.

A lot of people offered help in the preparation of the conference. Half of them are ready to chair a session and/or review abstracts, and one third to take a position in the academic advisory board. We will take these offers into account in the right time, thank you.

I hope you found this feedback useful and you feel that you did not waste your time when you filled in the questionnaire.

Krisztina Demeter

2nd World Conference Production & Operations Management

Europe was well represented in the Second World Conference co-jointly organized by the Production and Operations Management Society (POMS), the Japan Society for Production Management (JSPM) and EurOMA. This event held in Cancun, Mexico, from 30th April – 3rd May, was attended by over 500 participants.

The conference included 399 contributed and invited papers, organized around 5 thematic clusters (Operations and Logistics, Service and Quality, Environment and International, Strategy and Design, and POM Pedagogy) and twenty-one tracks. The papers' authors, 513 in total (36% of them Europeans), came from 37 different countries. Spanish authors were offered the possibility of presenting in Spanish in specially selected tracks. Spain (53) and UK (47) were the best-represented European countries.

Prof. David Bennett, President of EurOMA, and many other members enjoyed the relaxed atmosphere of Cancun Hilton hotel to exchange their views on the new research results presented at the conference.

The first keynote speaker, Bart J. Groot from The Dow Chemical Company, explained the challenges experienced in the project to bring three former East German chemical sites to world class and global competitiveness in five years after their acquisition in 1995. The keynote speaker of the third day, Nampachi Hayashi of Toyota Motor Corporation described the evolution of the Toyota Production System from its origins until present days and questioned the sustainability of the competitive advantages of plants moved to China and other low-cost labour countries.

The academic setting was complemented by a wide offering of site tours on the days immediately before and after the conference. Most of the participants enjoyed the opportunity to visit the Mayan sites of Tulum and Chichen Itza, within a driving distance of Cancun.

The First World Conference was organized in Seville, Spain, in 2000 under the leadership of Jose A. Dominguez Machuca (member of the EurOMA board) and his team at the University of Seville. The great success of that event encouraged the organizations involved to extend it into a series, with a cadence of 4 years. This Cancun conference has been the second one and preparations are already under way to the Third World Conference in Production and Operations Management to be held in Japan in 2008.



Cancun Hilton hotel



Enjoying some Mexican delights at the Cancun Conference

Calendar of Activities

7 June 2004

Service Operations Workshop

Organised by Prof. Dick Chase, University of Southern California and Prof. Chris Voss, London Business School

Venue: London Business School

EurOMA members are invited to a one-day workshop to be held at London Business School. The workshop is designed primarily for younger researchers and faculty who are currently conducting or planning research in service and service industries. The objective of the workshop is to help participants develop and publish their research in this area. Participants will be expected to bring with them details of their research for discussion and feedback.

Professor Dick Chase can be considered the father of service operations research and has produced some of the most influential research in the field. Chris Voss is an active service researcher and has published in leading European and US journals.

There will be no charge to EurOMA members for this seminar.

To register or to enquire further, please contact Chris Voss at cvoss@london.edu

14-16 June 2004

DRUID Summer Conference 2004 on "Industrial Dynamics, Innovation and Development"

Co-organised with the Sudesca project and the Globelics network

Venue: Hotel Marienlyst Conference Center, Copenhagen, Denmark

The Conference has five main objectives:

- To promote the general understanding of the interplay between industrial dynamics, innovation and development
- To investigate local, regional and national arrangements capable of enhancing and utilizing knowledge geared towards economic development and growth.
- To examine the role of entrepreneurship and innovation at various stages of economic development.
- To examine the geographical reach and the development consequences of knowledge spillovers
- To consider the implications for managerial strategy and public policy.

The programme will be organized around six themes that may be approached from the perspective of rich countries or from the perspective of less developed economies.

For more details, please look at the conference website:

<http://www.druid.dk/conferences/summer2004/Welcome.html>

or contact summer2004@druid.dk

20-22 June 2004

11th International Product Development Management Conference on Design to Deliver: The Challenge of International Integration

Organised by EIASM, Brussels

Co-hosted by the School of Business Studies and the Institute for International Integration Studies, University of Dublin, Trinity College, Ireland

Venue: Hamilton Conference Centre, Trinity College, Dublin.

Product development management has become an established area of research in the management field.

This conference is the 11th in the series, which started in Brussels in 1992. It is aimed primarily at those who are engaged in research on New Product Development from a broad managerial perspective. The conference will provide ample opportunities for both formal and informal discussions of the work presented, as well as opportunities for discussions about future international and interdisciplinary research co-operation.

The papers presented in this conference are expected to fit broadly into one of the following categories: PD and international integration; Research, innovation and PD; Firm strategy and performance management; Radical technology & undefined markets; Entrepreneurship, business creation & PD; Competencies and facilities in PD; Marketing in PD; PD in services; Organising for PD.

For more information please contact:

Ms. Graziella Michelante, EIASM Conference Manager

EIASM, Place de Brouckère 31, 1000 Brussels, Belgium

Tel.: +32 2 2266662; Fax: +32 2 5121929; e-mail: michelante@eiasm.be

Conference website: http://www.eiasm.org/frontoffice/eventannouncement.asp?event_id=338

20-24 June 2004

The XV ISPIM Annual Conference (International Society for Professional Innovation Management) on "Successfully creating innovative products and services: integrating academia, business and consulting"

Venue: Radisson SAS Park Hotel, Fornebu Park, Oslo, Norway

Please visit the ISPIM website at <http://www.ispim.org> for further information on the conference.

27-29 June 2004
11th International Annual EurOMA
Conference on Operations Management as
a Change Agent
Organised by INSEAD, Fontainebleau,
France
Venue: INSEAD, Fontainebleau, France



Fontainebleau Chateau

11th International Annual EurOMA
Conference on Operations Management as a
Change Agent

Organised by INSEAD, Fontainebleau, France
Venue: INSEAD, Fontainebleau, France



The conference topics include, but are not limited to: Inventory management; Supply chain management; New paradigms in OM; Management of technology; Information systems; Change management; Performance management; Research in progress; Product development; Project management; Game-theoretic models; Production scheduling; Aggregate planning; ERP systems; Web-based applications; E-commerce.

Doctoral Seminar:

The Doctoral Seminar will be held on 25-27 June 2004 immediately prior to the Conference. The Seminar will provide the doctoral students with a forum to present their research and receive feedback from fellow students and senior researchers in the field.

For further details please visit the Conference website
<http://www.insead.edu/events/euroma04/index.htm>

28-30 July 2004

The Edinburgh International Conference Centre, Edinburgh, UK

Performance Measurement and Management - Public and Private Conference is the fourth in a series of conferences focusing on the theory and practice of performance measurement and management.

It is anticipated that there will be some 300 delegates from 30 different countries. The conference aims to bring together leading academics and practitioners to present latest research and thinking in performance measurement and management and to facilitate the transfer of ideas, concepts and insights. Two keynote speakers have been confirmed - Professor Sir Andrew Likierman of London Business School, and Professor Chris Ittner of The Wharton School.

In addition there will also be a Practitioner Keynote Speaker.

The conference will be co-chaired by Professor Andy Neely and by Dr Mike Kennerley, Cranfield School of Management.

For more information on the event please visit <http://www.performanceportal.org/pma2004.htm> or contact Angela Walters (a.walters@cranfield.ac.uk).

22-27 August 2004

13th International Symposium on Inventories
Organized by the International Society for Inventory Research

Venue: Sofitel Atrium Budapest, Hungary

Papers on macro- and microeconomics, econometrics, economic policy, business management and operational research aspects of inventory problems and related fields (production, logistics, etc.) are invited.

The professional program will start on August 23, 2004, with two plenary sessions to be addressed by internationally acknowledged scholars. On the following days there will be sessions of the three sections of ISIR: Economics of inventories; Inventory management; Mathematical models of inventories.

More details on website: www.isir.hu

1-3 September 2004

Operations Research 2004 International Conference: Faculty of Economics and Business Administration, Tilburg University, The Netherlands.

Deadline for submission of abstracts: April 30 2004

There will be plenary lectures and presentations of 30 minutes. Conference languages are English and German. The volume of abstracts will be available to all registered participants at the conference.

Registration details, committee details and a list of sections are available on the website: <http://www.uvt.nl/OR2004>

Contact Ilse van de Pol at OR2004vt.nl

2-3 September 2004

The Irish Academy of Management 2004 Conference
Conference theme: Understanding, Shaping, Managing Change
Venue: School of Business Studies, Trinity College Dublin, Ireland

All relevant details on this conference, including Abstract submission dates are posted on the IAM website: www.iamireland.com

6-8 September 2004

IFIP WG5.7 International Conference on Global Production Management
Theme: "Integrated Concept in Manufacturing Technology, Information Technology and People"
Venue: Bandung, Indonesia
Abstracts of approx. 1000 words, containing the background, method and results should be

submitted to wg57ifip@midc-mpe.org by 10th April 2004.

Acceptance notification by 30th April 2004

Final full paper submission 31st July 2004

Registration deadline 10th August 2004

More details on website: www.midc-mpe.org

8-10 September 2004

EFMD 34th EISB Conference
Hosted by Turku School of Economics & Business Administration Turku, Finland.

Theme: New Economy Comes of Age - Implications for Ageing Entrepreneurs, Enterprises and Economies

The event offers different tracks for academic research papers and for practitioner- and policy oriented case studies to match the needs of the different audiences for the event (academics, practitioners, policy makers).

See <http://www.tukkk.fi/sbi/eisb2004/> for conference, registration and paper submission details.

1-3 November 2004

The 27th Institute for Small Business Affairs National Conference on "Creating Opportunities: Entrepreneurship & SME Development in Education, Policy & Research"
Organised by University of Teesside, UK
Venue Newcastle-Gateshead, UK

The conference encourages educators, policy-makers, researchers and business support professionals to review the evolution of entrepreneurship and small business in today's complex environments.

The main issues addressed by the papers and presentations will be: Entrepreneurship education and learning; New enterprise creation and incubation; Public policy and support for entrepreneurship and SMEs; Small business development. All papers will be grouped into parallel tracks for presentation, led by experts in each field.

For more details, please visit the Conference website: www.isba2004.org or email enquiries@isba2004.org

Pre-Announcement:
19-21 June 2005
12th International Annual EurOMA Conference
Organised by Budapest University of Economics, Budapest, Hungary
Venue: Budapest, Hungary

Welcome to the

Budapest University of Technology and Economics!



A Medley of Recent Working Papers

Barak S. Aharonson, Joel A.C. Baum and Maryann P. Feldman, "Industrial Clustering and the Returns to Inventive Activity: Canadian Biotechnology Firms", Aalborg University, Department of Business Studies, Denmark, DRUID Working Paper no. 2004-3.

Dan Andersson, Heidi C. Dreyer, Arni Halldorsson, Marianne Jahre, Lauri Ojala, Tage Skjott-Larsen, Helge Virum (eds.), "Third Party Logistics – A Nordic Research Approach", Turku School of Economics and Business Administration, Finland, Publication no. Sarja/Series A-4:2003.

Marco Ceccagnoli, "Firm Heterogeneity, Imitation, and the Incentives for Cost Reducing R&D Effort", INSEAD, Fontainebleau, France, Working Paper no. 2003/56/SM.

V. Decoene and W. Bruggeman, "Strategic Alignment of Manufacturing Processes in a Balanced Scorecard-based Compensation Plan: A Theory Illustration, Case", Gent University, Faculty of Economics and Business Administration, Gent, Belgium, Working Paper no. 03/200.

S.M. Disney, I. Farasyn, M. Lambrecht, D.R. Towill and W. Van De Velde, "Taming Bullwhip whilst Watching Customer Service", K.U. Leuven, Department of Applied Economics, Leuven, Belgium, Research Report no. 0344.

Kirsten Foss and Nicolai Foss, "Research in Institutional Economics in Management Science: Individuals, Teams, and Research Infrastructure

in the European Union", Copenhagen Business School, Department of Industrial Economics and Strategy, Copenhagen, Denmark, Working Paper no. 2003-03.

Roland Geyer and Luk Van Wassenhove, "Remanufacturing Products with Limited Component Durability and Finite Life Cycles", INSEAD, Fontainebleau, France, Working Paper no. 2003/54/TM.

Daniel Guide, Ruud Teunter and Luk Van Wassenhove, "Matching Demand and Supply to Maximize Profits from Remanufacturing", INSEAD, Fontainebleau, France, Working Paper no. 2003/53/TM.

Daniel Guide, Terry Harrison and Luk Van Wassenhove, "The Challenge of Closed-Loop Supply Chains", INSEAD, Fontainebleau, France, Working Paper no. 2003/62/TM.

Jost Hamschmidt, "Prozessorientiertes Umweltsleistungsmanagement", Universität St. Gallen, Institut für Wirtschaft und Ökologie, St. Gallen, Switzerland, IWÖ-Diskussionsbeitrag no. 103.

E.W.Hans, W. Herroelen, R. Leus and G. Wullink, "A Hierarchical Approach to Multi-Project Planning under Uncertainty", K.U. Leuven, Department of Applied Economics, Leuven, Belgium, Research Report no. 0346.

M. Janssens and P. Zanoni, "Many Diversities for Many Customers: Contextualizing Diversity (Management) in Four Service Companies", K.U. Leuven, Department of Applied Economics, Leuven, Belgium, Research Report no. 0342.

Manfred Kets De Vries, "Dysfunctional Leadership", INSEAD, Fontainebleau, France, Working Paper no. 2003/58/ENT.

Michael Lapre and Luk Van Wassenhove, "Managing Learning Curves in Factories by Creating and Transferring Knowledge", INSEAD, Fontainebleau, France, Working Paper no. 2003/52/TM.

Keld Laursen and Ammon Salter, "Searching Low and High: What types of Firms Use Universities as a Source of Innovation?" Aalborg University, Department of Business Studies, Denmark, DRUID Working Paper no. 2003-16.

Christoph Loch, "Me versus We: Balancing Cooperation and Competition in Groups through Emotional Algorithms", INSEAD, Fontainebleau, France, Working Paper no. 2003/74/TM.

Job Announcements

Rouen School of Business, France

Academic Positions:

As part of its development strategy, the Rouen School of Management (Groupe ESC Rouen) invites application for full time positions in:

- Corporate finance
- Marketing: Retailing & Retailing Management
- Marketing: Children's Marketing
- Operations Management: Supply Chain Management
- Management Control
- Organizational Behavior: Team Dynamics, Leadership, Personal Development (senior professor)

The Rouen School of Management is a French business school, EQUIS accredited, located on Rouen, Normandy (1 hour from Paris). Rooted in the French Grande École tradition, it is the second oldest management school in France. It defines its mission as "*supporting people and organizational development*". Over 2000 students are enrolled in its undergraduate, graduate and postgraduate programs. It is developing new postgraduate and executive education programs. Candidates should hold a PhD or a Doctoral degree in the relevant discipline. They should have a strong interest in research and publication with an ability to stimulate and encourage the research of others, a good teaching ability in graduate and executive programs and a real interest for pedagogical innovation. They will be committed to develop the international reputation of the school. Fluency in English and the motivation to work in a French-speaking environment are required; knowledge of French would be an asset.

The positions will be appointed in September 2004.

Candidate should send a full curriculum vita, a covering letter describing their research and teaching activities and two or three recent publications to:

by e-mail: DA.Recrutement@esc-rouen.fr
by mail: Direction académique –
Candidature – Groupe ESC Rouen –
BP 188 – 76825 Mont Saint Aignan
Cedex – France
by fax : 33 2 32 82 58 33

Rajneesh Narula and Antonello Zanfei, "Globalisation of Innovation: The Role of Multinational Enterprises", Aalborg University, Department of Business Studies, Denmark, DRUID Working Paper no. 2003-15.

Rajneesh Narula, "Understanding Absorptive Capacities in an 'Innovation Systems' Context: Consequences for Economies and Employment Growth", Aalborg University, Department of Business Studies, Denmark, DRUID Working Paper no. 2004-02.

Marcus Schweitzer, "Massnahmen zur Gestaltung von Supply Chains", Universität des Saarlandes, Abteilung Wirtschaftswissenschaft, Saarbrücken, Germany, Discussion Paper no. A0301, 2003.

Svejna Sommer and Christoph Loch, "Incomplete Incentive Contracts under Ambiguity and Complexity", INSEAD, Fontainebleau, France, Working Paper no. 2003/72/TM.

Svejna Sommer and Christoph Loch, "Selectionism and Learning in Complex and Ambiguous Projects", INSEAD, Fontainebleau, France, Working Paper no. 2003/73/TM.

Manuel Sosa, Steven Eppinger and Craig Rowles, "The Misalignment of Product architecture and Organizational Structure in Complex Product Development", INSEAD, Fontainebleau, France, Working Paper no. 2003/68/TM.

Lars Stein and Jost Hamschmidt, "Die Internalisierung externer Kosten als strategische Herausforderung für Logistikdienstleister in Europa", Universität St. Gallen, Institut für Wirtschaft und Ökologie, St. Gallen, Switzerland, IWÖ-Discussion Paper no. 104, 2003.

B. Van Loy, K. Debackere and R. Bouwen, "Time, Space and Constructive Capabilities. Translating Paradoxical Innovation Requirements into Comprehensive Organizational Arrangements: A Socio-Cognitive Perspective", K.U. Leuven, Department of Applied Economics, Leuven, Belgium, Research Report no. 0347.

Professor Ron Sanchez, "'Tacit Knowledge' Vs 'Explicit Knowledge', Approaches to Knowledge Management Practice", Copenhagen Business School, Denmark, Working Paper no 1/2004

Website: <http://www.esc-rouen.fr>

Lancaster University of Management School

LANCASTER UNIVERSITY MANAGEMENT
SCHOOL DEPARTMENT OF MANAGEMENT
SCIENCE

PROFESSOR/SENIOR LECTURER/ LECTURER

Three Positions in the Areas of Operations
Management and Logistics, Systems/ Soft OR,
and Information Systems

The Department of Management Science is seeking senior and junior appointments to contribute to the Department's research and teaching in the fields of Operations Management/ Logistics, Information Systems and Systems or Soft OR.

The Management Science Department is part of the 6* Lancaster University Management School. LUMS is one of only two Management Schools to be top-rated in all the last three assessments of UK research. The Department has a worldwide reputation as an international centre of excellence and includes research groups in various areas of Operational Research, Operations Management and Systems.

Applicants should be pursuing a research agenda of international standing. The professorial appointments (A269) will be suitably

qualified to lead research and teaching developments.

For the **lecturer/ senior lecturer posts (A270)** we are looking for ambitious candidates who aspire to a chair position in a few years. Level will depend on experience with a PhD expected.

Information about the Management School and its constituent departments can be found at <http://www.lums.lancs.ac.uk> and www.lums.lancs.ac.uk/pages/Departments/ManSci

For application details see <http://www.lancs.ac.uk/users/personnel> or apply to Personnel Services, quoting reference the appropriate reference, answer phone 01524 846549, email: personnel@lancaster.ac.uk

Closing date: 22nd June 2004. The University reserve the right to consider late applications until the posts are filled.

Informal enquiries: Robert Fildes +44 (0) 1524 593879 or Mike Pidd 593870
email: R.Fildes@Lancaster.ac.uk or M.Pidd@Lancaster.ac.uk.

Salary: Lecturer/Senior Lecturer: £22,954 to £41,333 per annum (plus 14% pension contribution); Professor – by negotiation.

Call for Papers

The 27th Institute for Small Business Affairs National Conference on “Creating Opportunities: Entrepreneurship & SME Development in Education, Policy & Research” 1-3 November 2004

The University of Teesside is the ‘Opportunity University’ and the theme of the 2004 conference reflects this. The conference encourages educators, policy-makers, researchers and business support professionals to review the evolution of entrepreneurship and small business in today’s complex environments.

Policy needs to respond to an increasingly diverse landscape. Entrepreneurship creates diversity from opportunities. How well do we understand the processes involved? What level of diversity is needed in support of diversity?

A wide range of contributions to the conference is invited, including academic papers, working papers and presentations on innovations and models of good practice in business support, entrepreneurship education and SME policy.

Throughout the conference the main theme will be the opportunities and diversity created through entrepreneurship.

The main issues addressed by the papers and presentations will be:

- Entrepreneurship education and learning
- New enterprise creation and incubation
- Public policy and support for entrepreneurship and SMEs
- Small business development

Within these main issues are a number of more specialised topics which form the basis of the structure of the conference. Potential speakers are asked to categorise their contribution under one of the following main topics as applicable, although papers on other relevant topics will be considered.

- a** - Advancing entrepreneurship education for all ages
- b** - Building entrepreneurial and small businesses
- c** - Community and social enterprise development
- e** - Ethnic and minority entrepreneurship and small business
- f** - Family business entrepreneurship and succession
- g** - Government policies on entrepreneurship and small business
- h** - Hi-growth and hi-tech SME cluster development and support
- i** - Incubators and innovation support for entrepreneurship
- k** - Knowledge, learning and skills for entrepreneurs & SMEs
- o** - On-line entrepreneurs - ICT in SME development and support
- r** - Regional, rural and urban entrepreneurship & SME development
- v** - Venture capital, business angels and finance for SMEs
- w** - Women’s entrepreneurship and SME development
- y** - Youth entrepreneurship and SME development

A more detailed list of tracks and topics expected is on the [Track Themes & Topics](#) page [click here](#). All papers will be grouped into parallel tracks for presentation, led by experts in each field.

Contributions Invited

Contributions can be one of four different types:

- Refereed papers
- Working and summary papers
- Best practice showcases
- Symposia

A one-page abstract is the first essential from all Speakers in order to facilitate allocation to appropriate Tracks and then publication in the Conference Handbook. The Track Leaders will assess each abstract and determine where it can best be scheduled within the conference programme.

Refereed papers

Refereed research papers will be aimed at peer reviewed journal publication. They will be refereed either by Track Referees or by Journal Referees, if offered to a specific journal pathway. Accepted refereed papers will be clearly identified in the proceedings and should be close to publishable standard. Acceptable length will relate to the target journal (normally 5,000-7,000 words and no more than 20 pages). Each paper will have 20-25 minutes for presentation and discussion in the appropriate track of the conference. The full text will be published in the refereed proceedings.

Deadlines for refereed papers Abstracts of approximately 200-300 words on or before 30th April 2004, Complete papers on or before 19th June 2004, Post-refereeing finalised papers by 17th September 2004. (See Abstract Content & Format)

Working papers and summary reports

These papers will describe ideas or work in progress and will give an insight into current research activities and trends in entrepreneurship and SME policy and development. They may also be based on evaluation reports. All working papers will be subject to acceptance by Track Leaders. These papers will have 15-20 minutes for presentation and discussion, or more time if available. A 15-page limit will be set for publication in the appropriate section of the proceedings.

Deadlines for working papers and summary reports: Abstracts of approximately 200-300 words on or before 30th June 2004, final working papers by 17th September 2004.

Best Practice Showcase

These presentations will enable practitioners to promote excellent and effective practice. There must be evidence of the effectiveness of the practices presented. Best Practice can relate to any of the tracks in the conference in business support, entrepreneurship education or policy. Each showcase will have 15-20 minutes for presentation and discussion, or more time if available. A summary of the presentation and/or 6 key overheads will be published in the proceedings.

Deadlines for best practice showcase: Summaries or slides, including evidence of evaluation, by 30th June 2004.

Symposia

Proposals for special interest symposia are also invited. These should be self-contained in terms of chair/speakers and a plan for participation by the attendees, and be scheduled for a maximum of 1 hour 30 minutes. They should link to one of the main themes of the conference. A one-page description of each symposium and its panel will be included in the proceedings. Linked discussion papers may be published with the proceedings if appropriate.

Deadlines for Symposia: Description, objectives, plan of activities and target audience by 30th June 2004. Linked discussion papers by 17th September 2004.

Best paper awards

It is the intention to offer cash awards for the Best Paper in each Track plus a number of sponsored awards within these tracks, which may relate to specific themes and also academic/practitioner orientation. Details will be published before the abstract deadlines.

Call for Papers

The European Network on Industrial Policy (EUNIP) Annual Conference 2004

The Industrial and Labour Economics Group at the Birmingham Business School, in conjunction with L'institute, will host the 8th Annual EUNIP Conference in 2004. The Conference will take place at the Birmingham Business School between the **13th and 15th of December 2004**.

Conference Themes

- Governance, Networking and the Development of Local Economies
- Enterprise Diversity: The Mix of Private and Public Organisations
 - Enterprise Demography
 - FDI and Clusters under EU Enlargement
 - Knowledge and the Learning Economy
 - Territorial Dynamics
 - The Evaluation of Industrial Development Policies
 - Industrial Districts and the Co-development of Local Societies
- European Policies and Enlargement: Policy Design, Implementation and Evaluation
 - Globalisation, FDI and Governance

Papers relating to the conference themes should be submitted electronically to Lisa De Propris.

Dr Lisa De Propris
Birmingham Business School
The University of Birmingham
Birmingham B15 2TT (UK)

Email: bham-eunip2004@bham.ac.uk.

<http://www.linstitute.org/eunip2004>

Please submit complete papers in Word or PDF format. Papers should be written in English, and should be no longer than 8000 words.

The front page of the paper should include the title, author(s) name(s), contact details, and a short abstract.

The deadline for paper submission is **30th July 2004**.

Call for Papers

International Conference on Global Production Management **"Integrated Concept in Manufacturing Technology,** **Information Technology and People"**

6-8 September 2004, Bandung, Indonesia

All conference details on: <http://www.midc-mpe.org/>

Last date of abstract acceptance: **10 April 2004**

Abstracts of approx 1000 words, containing the background, method and results should be submitted to wg57ifip@midc-mpe.org

Acceptance notification: **30 April 2004**

Last date of full papers submission: **31 July 2004**

Registration deadline: **10 August 2004**

Call for Papers

International Engineering Management Conference 2001 18-21 October 2004

At Pan Pacific Hotel, Singapore

IEMC 2004 Innovation and Entrepreneurship for Sustainable Development

Prospective authors are invited to submit an abstract/extended summary of not more than 750 words on the topics relevant to the conference theme via the conference website.

<http://www.iemc2004.org/>

Deadline for submission of abstracts: 01 April 2004

Acceptance of Abstracts: 15 May 2004

Final Paper Submission: 15 July 2004

The International Engineering Management Conference welcomes all papers related to the broad theme of engineering management, which includes topics such as the management of R&D, projects, production and operation, quality and reliability, and engineering human resources. The highlight of the 2004 conference is on innovation and entrepreneurship, especially those applied to sustaining and sustainable development, be it at a company or society as a whole.

If you are interested in organizing a special session (of 4-5 papers) or a panel discussion, please contact **M.XIE@IEEE.ORG** BEFORE the end of April.

IEMC 2004 invites papers and proposals for special sessions, tutorials/workshops on but not limited to the following topics:

Design for Environment	Corporate Entrepreneurship
R&D Management	Green Business Opportunities
Environmental Management Systems	Environmentally-Sound Technologies
Product Innovation	International Project Management
Clean/Smart Energy Deployment	Supply Chain Management
Sustainable Growth	Technological Competence
Sustainable Competitive Advantage	Sustaining Engineering Careers

IEMC 2004 Secretariat

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Call for Papers

The European Mentoring & Coaching Council

in association with EFMD and AMED is delighted to announce that the

11th European Mentoring and Coaching Conference

will be held at the Hotel Bedford, rue du Midi, Brussels, Belgium on Thurs 18 - Fri 19 November 2004 (*with additional half day workshops scheduled for Wednesday 17th November in the afternoon*)

There are three streams at the conference:

- research-based papers
- organisation case studies
- hands on sessions

You are invited to submit a one-page summary of a paper that you would like to present in the conference workshops. Please specifying the content, the process for the session (you will have an hour), which stream it fits best with, and who you are (please give a paragraph about you and full contact details), **by 9th April 2004**, to:

David Megginson
Professor of HRD
Sheffield Hallam University
Sheffield
S1 1WB, UK
+44 114 225 5210
d.f.megginson@shu.ac.uk

Speakers whose workshops are included receive a discounted price of attendance (£275 for 2 days and 1 night; £150 for 1 day).

If you are interested in attending the conference but not in submitting a paper, please contact

Concepta Wayment
At: AMED, 34 The Broadway, St Ives, Cambs, PE27 5BN, UK
Telephone: +44 (0) 1480 493253;
Fax: +44 (0) 1480 493259;
Email: amedoffice@amed.org.uk

For more information on the 3 organizing associations, please refer to the following web sites:

efmd : www.efmd.be
AMED: www.amed.org.uk
EMCC: www.emccouncil.org

Call for Papers

13th International Symposium on Inventories

August 22-27, 2004, Sofitel Atrium Budapest, Hungary

Papers on macro- and microeconomics, econometrics, economic policy, business management and operational research aspects of inventory problems and related fields (production, logistics, etc.) are invited.

The professional program will start on August 23, 2004, with two plenary sessions to be addressed by internationally acknowledged scholars. On the following days there will be sessions of the three sections of ISIR:

Economics of inventories Inventory management Mathematical models of inventories

Besides the regular paper presentations we plan to have a few special sessions, roundtables and free discussions. Until now the following special sessions are planned:

Inventories in current economics and business research: main trends Practitioners' roundtable Educators meeting

Those who wish to propose or organise a special session, are kindly invited to contact the Secretariat as soon as possible but not later than April 30, 2004.

If you wish to present a paper please indicate on the Registration Form and please send us an abstract of maximum 500 words in English before **April 1, 2004**. The volume of abstracts will be available at the Symposium. A selection of the submitted papers will be published in form of a Special Issue of the respected International Journal of Production Economics. The selection will be based on two referees reports.

Those who wish to have their papers published are kindly asked to submit their paper before **August 10, 2004** in 3 copies. We cannot accept for publication papers not handed in at registration at latest. Papers submitted should be approximately 20.000 characters long.

Those who wish to do so should send their abstracts before **April 1, 2004** and the full paper (20.000 characters) not later than **July 31, 2004**. These papers will be copied and distributed among the participants, and can also be included in the Proceedings. A modest processing and handling fee (EUR 100) is to be paid with the "in absentia" papers.

However, based on the decision of the Executive Committee this option is open only for ISIR members.

<http://www.isir.hu/>

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European Operations Management Association

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