

European Operations Management Association

21

# **NEWSLETTER**

Special 20th Anniversary Issue

### EurOMA Newsletter #41 LETTER FROM THE PRESIDENT

### **Spring 2013**

**EurOMA Board** 

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Dear EurOMA Associates.

It is an honour and privilege to open this Special Issue of the EurOMA Newsletter dedicated to the 20th Anniversary of EurOMA, which will be celebrated at the EurOMA 2013 Annual Conference in Dublin this year - starting with the Welcome Reception to be held at UCD on Sunday evening, June 9th.

In the past 20 years, the EurOMA Conference travelled all over the beautiful European capitals and their historical Universities, returned to a few places, explored a couple of smaller towns, and in the meantime grew extraordinarily in size, while keeping the original sense of a lively and friendly community infused with an inclination for high quality empirical research in OM.

20 years of papers presentations with scientific rigor and practical relevance, convivial and elegant Conference dinners, inspiring keynote speeches, unforgettable pub crawls, interesting conversations around rent and future research... The EurOMA Conference is all this and much more besides! These 20 years of success stories are a credit to the enormous generosity of the local Conference Chairs and Organizing Committees that gave a lot of time, energy and dedication to making every single conference unforgettable - and which raised the bar every year. I would also like to acknowledge the endless efforts of the past and current EurOMA Boards in supporting and simplifying the management of these complex events.

Recently the EurOMA Board, together with our Fellows and mentors, decided to discuss the vision and mission of future EurOMA Conferences facing growth and globalization. The result has been to reconfirm three main distinctive elements of all past Conferences:

- the sense of an inclusive community
- the quality of research presentations
- the opportunity for meeting up and networking

Based on this vision we redesigned the traditional format of the conference to fit the increased size of our membership, moving to a 2½ day event. We are always open and eager to listen to any suggestion you might have to further enhance the attractiveness and success of the EurOMA Conference. Please: Inspire our future!

But now, please enjoy this short summary of the story and photo gallery of our past Conferences which was kindly put together by Pamela Danese and Cristina Giménez - whom I would like to thank very much - and join us in celebrating the 20th Anniversary of EurOMA!

#### **Editors:**

Pamela Danese University of Padova Padova, ITALY

Cristina Giménez **ESADE Business School** Barcelona, SPAIN

Please send any news, articles, suggestions, comments, photos, etc. to be included in the EurOMA Newsletter to:

pamela.danese@unipd.it and/or cristina.gimenez@esade.edu

Roffella Coy

EurOMA President 2010-2013

### **EDITORS' COMMENTS**





By Pamela Danese and Cristina Giménez

Welcome to Issue #41 – A special edition of the EurOMA Newsletter! The newsletter is a complement to the EurOMA website <a href="www.euroma-online.org">www.euroma-online.org</a> which is regularly updated with time-critical information.

This special edition aims to provide a summary of EurOMA's history and a review of past conferences and other events. We would like to thank you all

contributors, specially Christer Karlsson and Chris Voss, founders of our association, and all conference chairs, who have shared their pictures and other relevant information about the conferences they organized. Without their contribution this newsletter would have not been possible.

### OPENING NOTE FROM THE FOUNDERS

By Christer Karlsson and Chris Voss





Thirty years ago we both set out, initially independently, to develop networks and activities to develop the broad field of operations and technology management. Important objectives were among others to make the field of OM more established and accepted as a management discipline, to raise the level of quality in research and to strengthen the European community of researchers in the field. We soon got together, and with the help and support of many others, this led to the formation of EurOMA.

From small beginnings, all of our initial ambitions have been met and surpassed. From a small network of likeminded individuals, EurOMA has developed into a Europe-based, global community with its vibrant conference and its own journal. In the context of other similar associations in Europe and the US, EurOMA has developed a particular distinctive style and positioning. This is through, but not exclusive, focus on both empirical research and research that engages closely with industry, both manufacturing and service. This has led to and is being supported by the book "Researching Operations Management", which was developed based on the work done by us and other EurOMA members in developing the research methodology course at EIASM.

Since we have stepped back and let the association be taken forward by others, there are many things that give us pleasure. First, has been the growth of the portfolio of activities to support the discipline,

and in particular to help develop the younger and newer members of the community. Second has been the degree to which members have enthusiastically taken on board both the management of the association and its conferences, it is so much better organised than when we were more closely involved, and in particular the development and management of all the new initiatives from the publishing and doctoral workshops and areas such as service. All of these have teams putting in time, commitment and enthusiasm to make them successful. A third area is the broadening of the community, for example, in the past decade the involvement of those in the supply chain and logistics area has grown enormously. The building of global links through the world conferences and strong links with POMS has been important.

The conference is a source of both pride and pleasure. Pride through the professionalism, the process ensuring that there are strong contributions, and the insistence on papers, not just abstracts as in many equivalent conferences. Pleasure because of the commitment to making each conference special from the conference dinner to meeting up with everyone.

As co-founders we would like to thank all those who have played a part in moving the small organisation that we founded 20 years ago to become the success that it is today. We would also welcome all the newer members of EurOMA and encourage you to become part of our community and to play your role in taking EurOMA forward for the next 20 years. EurOMA's success has been based on its ability to serve the members and to evolve over time. We encourage you to keep the process going and to participate enthusiastically in our community.

#### THE FORMATION OF EUROMA

By Chris Voss, Christer Karlsson and Cristina Giménez

was officially created at the beginning of 1994 as a result of joining different European initiatives, from which OMA UK can be considered the embryo of our actual association.

The first idea for forming an association in the operations management field came out of a workshop in Production/Operations Management held at London Business School in January 1983 organised by Chris Voss. At the workshop Bob Johnston, Barbara Morris, Nigel Slack and Colin Armistead identified a need to bring those in the area together on a continuing basis. They invited the workshop organizer, Chris Voss, for a drink at the local pub, appropriately named The Volunteer, and asked him, which he agreed, to volunteer to develop this group. In March 1983 he sent a newsletter to 150 teachers and researchers in the UK with an invitation to join the initiative and after receiving and excellent response the organisation was formalised in September 1983. The next steps of the association were further formalisation and the start of the regular conferences. Increasingly, over the years the conference became more international, having in 1993 28 papers from non-UK authors out of conference 69 papers.

In parallel to the UK OMA, the European Institute for Advanced Studies in Management (EIASM), established in 1972 to promote management research in Europe, decided to add "technology related issues" to its portfolio of management topics in 1984. Christer Karlsson was made Professor of Production and Product Development Management. During the early years, this area of EIASM focused on organizing workshops, seminars and doctoral tutorials held in Brussels. The next step was to organize a biannual

international conference on Production Management. The first conference was held in 1987 at Twente University (The Netherlands) and 33 full papers were accepted for presentation. They came from 8 European countries as well as from Canada and USA: Members of the scientific committee came also from different countries: During, Krabbendam and Bakker (The Netherlands), Ferdows (France), Bullinger (Germany), Karlsson (Sweden) and Voss (UK). It was an international conference from the start.

The 4th International Production Management conference organized by EIASM was held at London Business School. During the collaboration of Chris Voss and Christer Karlsson in organising this conference it became clear that the two initiatives (the UK OMA and the International Production Management conferences) should merge and combine their strengths. Hence, it was proposed that OMA UK could be the base for a European Association and the International Production Management Conference could be the base for its annual conference. UK OMA held a referendum to ask members if the organisation should migrate to the proposed European Operations Management Association (EurOMA). The result was a 98% yes vote.

Harry Boer, Christer Karlsson and Chris Voss, together with Gerry van Dyck from EIASM met several times to work out the details of the formation of the new association, which was officially formed at the beginning of 1994. The first EurOMA conference was held in Cambridge in 1994 with more than 130 papers published in the proceedings.

Apart from the annual conference over the last years there have been a number of major initiatives arising from EurOMA. The most important ones have been associated with the development of young researchers and emerging faculty in Operations Management. In the following sections there is a review of our past activities.

Based on Karlsson, C. and Voss, C. (2009), "Operations management associations in Europe – a history", International Journal of Operations & Production Management, Vol. 29 No. 11, pp. 1093 – 1108.

### **OVERVIEW OF PAST EUROMA CONFERENCES**

By Pamela Danese

### PRECURSOR CONFERENCES

The first EurOMA conference was held in Cambridge in 1994, with the intention to merge UK OMA and International Production Management (IPM) Conferences. The first UK OMA conference, if we consider the workshop in production/OM organized by Chris Voss at the London Business School, was held in 1983. 50 UK participants attended the workshop and 36 papers were presented. The proceedings of the 1983 conference were published in Voss, C.A. (Ed.), Research in Production/Operations Management, Gower. The following table summarizes the main information on the UK OMA conferences organized over the years.

#### **UK OMA Conferences**

#	Year	Location	Theme	Organizers
1	1983	London	OM research in the UK	C. Voss
2	1986	Warwick	Managing advanced technology	C. Voss
3	1987	Nottingham	OM in the overall enterprise	D. Rhodes
4	1988	Warwick	The management of service operations	R. Johnston
5	1989	Dunblane, Scotland	Manufacturing and service – common issues	D. Macbeth G. Southern
6	1990	Warwick	Manufacturing strategy – theory and practice	C. Voss
7	1991	Aston	Achieving competitive edge	D. Bennett C. Lewis
8	1992	UMIST, Manchester	International operations, crossing borders	R. Hollier R. Boaden S. New
9	1993	Warwick	Service superiority	R. Johnston N. Slack

Source: adapted from Karlsson C. and Voss C., "Operations management associations in Europe – a history", International Journal of Operations & Production Management, Vol. 29 No. 11, 2009, pp. 1093-1108.

IPM conferences took place biannually from 1987 to 1993. The following table summarizes the main information on IPM Conferences.

### **IPM Conferences**

No	Year	Location	Chairpersons	Board
1	1987	Twente	Wim During, Kos Krabbendam & Christer Karlsson	W. Bakker, NL, H-J. Bullinger, DE, K. Ferdows, FR, U. Karlsson, SE, and C. Voss, UK
2	1989	INSEAD	Kasra Ferdows & Christer Karls- son	Chairs + W. During, U. Karlsson, and C. Voss
3	1991	Gothenburg	Sigvard Rubenowitz & Christer Karlsson	Chairs + K. Ferdows and C. Voss
4	1993	London	Chris Voss & Christer Karlsson	Chairs

## **OVERVIEW OF ANNUAL EUROMA CONFERENCES**

The following tables outline the main information related to each EurOMA annual conference.

### **Annual EurOMA Conferences**

#	Year	Date and Location	Conference Chairs	# Participants (Papers Presented)	Theme
1	1994	June 27-29, 1994 Churchill College Cambridge, UK	Ken Platts Mike Gregory Andy Neely Huw Richards Clare Price	140 (100)	Operations Strategy and Performance
2	1995	May 28-31, 1995 University of Twente Enschede, Netherlands	Koos Krabbendam Domien Draaijer Harry Boer Jeannette Visser- Groeneveld	112 (61)	Management and New Production Systems
3	1996	June 3-4, 1996 London Business School London, UK	Chris Voss Terry Hill	120	Manufacturing Strategy: Operations Strategy in a Global Context
4	1997	June 15-18, 1997 IESE, University of Navarra Barcelona, Spain	Jaume Ribera Luis Huete	(98)	Managing Service Operations: Lessons from the Service and the Manufacturing Sectors
5	1998	June 14-17, 1998 Trinity College Dublin, Ireland	Paul Coughlan Tony Dromgoole	170 (96)	Operations Management: Fu- ture Issues and Competitive Responses
6	1999	June 7-8, 1999 Scuola Grande di San Giovanni Evangelista Venice, Italy	Emilio Bartezzaghi Roberto Filippini	220 (118)	Managing Operations Networks
7	2000	June 4-7, 2000 University of Ghent Ghent, Belgium	Roland Van Dierdonck Ann Vereecke	190 (82)	Crossing Borders and Boundaries: The Changing Role of Operations
8	2001	June 3-5, 2001 University of Bath Bath, UK	Harvey Maylor Kate Blackmon	220 (135)	What Really Matters in Opera- tions Management
9	2002	June 2-4, 2002 Copenhagen, Denmark	Harry Boer John K. Christiansen	213 (124)	Operations Management and the New Economy
10	2003	June 16-18, 2003 Cernobbio Como Lake, Italy 1 <sup>ST</sup> Joint EurOMA & POMS Conference	Gianluca Spina Andrea Vinelli	447 (319)	One world? One view of OM? The Challenges of Integrating Research & Practice
11	2004	June 27-30, 2004 INSEAD Fontainebleau, France	Luk Van Wassen- hove	316 (258)	Operations Management as a Change Agent
12	2005	June 19-22, 2005 ELTE University Congress Center Budapest, Hungary	Attila Chikán Krisztina Demeter	313 (229)	Operations and Global Competitiveness

13	2006	June 18-21, 2006 University of Strathclyde Glasgow, Scotland	Umit S. Bititci	318 (243)	Moving Up the Value Chain
14	2007	June 17-20, 2007 Bilkent University Ankara, Turkey	Erhan Erkut Nuran Acur Nesim K. Erkip	307 (341)	Managing Operations in an Expanding Europe
15	2008	June 15-18, 2008 University of Groningen Groningen, Netherlands	Jacob Wijngaard Taco van der Vaart Dirk Pieter van Donk	330 (240)	Tradition and Innovation in Operations Management: Connecting Past and Future
16	2009	14-17 June 2009 Chalmers University of Technology Göteborg, Sweden	Mats Johansson Patrik Jonsson	408 (285)	Implementation – Realizing Operations Management Knowledge
17	2010	June 6-9, 2010 Catholic University of Por- tugal (CUP) Porto, Portugal	Rui Sousa	453 (323)	Managing Operations in Service Economies
18	2011	July 3-6, 2011 University of Cambridge Cambridge, UK	Matthias Holweg Jag Srai	481 (330)	Exploring Interfaces
19	2012	July 1-5, 2012 University of Amsterdam Amsterdam, Netherlands 4 <sup>th</sup> P&OM World Confer- ence (EurOMA, POMS and JOMSA)	Jan Fransoo René de Koster Sander de Leeuw Jack van der Veen Dirk Pieter van Donk	682 (520)	Serving the World
20	2013	June 9-12, 2013 University College Dublin and Trinity College Dublin Dublin, Ireland	Brian Fynes Paul Coughlan		Operations Management at the Heart of the Recovery

NOTE: The 2014 EurOMA Conference will be held June 22-25, 2014, in Palermo, Italy (Conference Chair: Giovanni Perrone). The theme is: "Operations Management in an Innovation Economy".

### **Chris Voss Best Paper Awards**

Year	Authors	Paper
2002	Ian Colotla Yongjiang Shi Michael Gregory	"Operations and performance of international manufacturing networks: a factory and network capability perspective"
2003	Raffaella Cagliano Nuran Acur Harry Boer	"Manufacturing strategy configurations; stability and trends of change"
2004	Ann Vereecke Steve Muylle	"Performance improvements through supply chain collaboration"
2005	Leonieke Zomerdijk Jan de Vries	"Design decisions about front office and back office activities in service delivery processes. Results from a multiple case study"
2006	Julio Maria Sanchez Loppacher Raffaella Cagliano Gianluca Spina	"Key drivers of buyer-supplier relationships in global supply strategy"

2007	Dirk Pieter van Donk Taco van der Vaart Cristina Gimenez	"Business conditions, integration and performance in supply chains"
2008	Amrou Away Sheh Robert D. Klassen	"Supply chain structure and its impact on supplier socially responsible practices"
2009	Joe Miemczyk Thomas Stäblein Matthias Holweg	"Theoretical versus actual product variety: how much customisation is really demanded in the marketplace?"
2010	Andreas Feldmann Jan Olhager Don Fleet Yongjiang Shi	"Linking networks and plant roles: The impact of changing a plant role"
2011	Carolien de Blok Wietze van der Aa Pim den Hertog	"Managing inter-firm relationships in open service innovation"
2012	Benn Lawson Daniel Krause Antony Potter	"Managing Supplier Performance during Collaborative New Product Develop- ment"

### Harry Boer Best Student Paper Awards

Year	Authors	Paper
2009	Zhijian Cui Christoph Loch Bernd Grossmann Ru He	"Matching Innovation Outsourcing Motivations and Innovation Providers: An Empirical Study at Siemens"
2010	Pichawadee Kittipanyangam Yongjiang Shi Mike Gregory	"Food supply chain in manufacturing companies – An exploratory study on product and configuration"
2011	Justin Drupsteen	"Integrative practices in hospitals and their impact on patient flow"
2012	Andrea Stefano Patrucco Davide Luzzini Stefano Ronchi	"Supplier and Purchasing Function involvement in NPD: What are the effects?"

### José A. D. Machuca World P&OM Conference Best Paper Awards

Year	Authors	Paper
2012	Barbara B. Flynn Thomas Bortolotti Pamela Danese Pietro Romano	"Cumulative Capabilities and Lean: A test of the sand cone model"
2012	Robert D. Klassen Su-Yol Lee Andrea Furlan Andrea Vinelli	"The Green Bullwhip Effect: Transferring environmental obligations along a supply chain"

The sources for this review of past EurOMA conferences have been: EurOMA Newsletters, archived documents, Karlsson C. and Voss C., "Operations management associations in Europe – a history", International Journal of Operations & Production Management, Vol. 29 No. 11, 2009, pp. 1093-1108.

### A GALLERY OF PICTURES

6<sup>TH</sup> EurOMA Conference - 1999 - Venice



Plenary session at the Scuola Grande di San Giovanni Evangelista



From the left: Andrea Vinelli, Gianluca Spina, Chris Voss, Kasra Ferdows, Emilio Bartezzaghi and Roberto Filippini

### 8<sup>TH</sup> EurOMA Conference - 2001 - Bath



Some nervousness about the group swimming event prior to the dinner. Never seemed to bother the Romans...

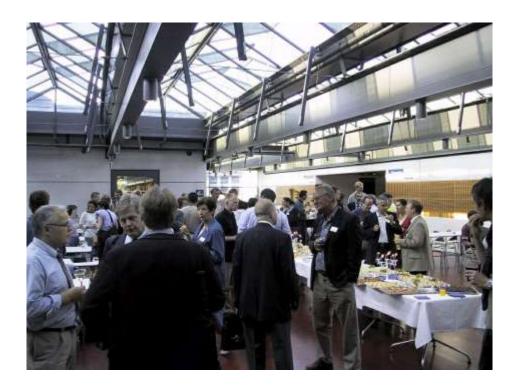


Special presentation by Prof Chris Voss at the Civic Reception in the Roman Baths

### 9<sup>TH</sup> EurOMA Conference – 2002 – Copenhagen



Plenary session at the Copenhagen Business School



Lunch at the Copenhagen Business School

## $10^{\text{TH}}$ EurOMA Conference – 2003 – Como



Gala Dinner at Villa Erba - Como Lake



Opening session

## $15^{\text{TH}}$ EurOMA Conference – 2008 - Groningen



Opening session and welcome by Jacob Wijngaard



Best paper awards ceremony

## $16^{\text{TH}}$ EurOMA Conference – 2009 - Göteborg



Welcome drink at the Fortress



Harry Boer at the Doctoral Seminar

### 17TH EurOMA Conference – 2010 - Porto



Conference Dinner at Porto's Old Stock Exchange



Bob Johnston's Keynote Speech

### 18<sup>™</sup> EurOMA Conference - 2011 – Cambridge



Conference dinner at King's College and Chapel



Plenary session

### 19<sup>TH</sup> EurOMA Conference – 2012 – Amsterdam



Closing ceremony



Closing ceremony

### OTHER EUROMA EVENTS

#### By Cristina Gimenez

Over the last 20 years EurOMA has organized different initiatives. Most of them are related with the development of young researchers and faculty in Operations Management (e.g. The Young Scholars Workshop, the Doctoral Seminar, etc.). Others aim at developing a community of scholars in a specific Operations Management area (e.g. The Service Forum and The Sustainability Forum). Next, we briefly describe these initiatives.

#### **EurOMA Doctoral Seminar**

The Doctoral Seminar (DS) was launched in 2002 by Jan Mouritsen and Harry Boer. Since then various professors have been in charge of its organization (Harry Boer until 2008 and Pär Åhlström from 2009 to today). The event is usually held during the two days immediately prior to the main conference.

The Seminar provides PhD candidates with a forum to present and discuss their research, and get feedback. It is also a good opportunity to exchange comments with fellow PhD students and established researchers in the Operations Management field.

At the Seminar, PhD candidates are divided into small groups, which are supervised each by two experienced faculty mentors. Each candidate presents their research and then receives feedback from two other candidates and the faculty. Students who present their early work are invited back to present their near complete work at the DS the following year.



Doctoral Seminar, Porto, 2010

#### **EurOMA Young Scholars Workshop**

The first Young Scholars Workshop (YSW) was held immediately prior to the EurOMA 2009 conference in Gothenburg, and was coordinated by Harry Boer in close collaboration with the EurOMA Board, in particular Raffaella Cagliano. Since then, the Workshop has been run annually the day prior to the annual conference.

The YSW is targeted at young OM academics and it is conceived as a way to support their career development. At the same time, the initiative is aimed at developing the community of young OM scholars keeping the network alive.

At the Workshop, experienced faculty teach and share with younger academics the major skills needed in academic careers, such as supervising Masters and PhD students, reviewing papers, writing papers, networking, teaching, etc.



Young Scholars Workshop, Gothenburg, 2009



Young Scholars Workshop, Porto, 2010

### **EurOMA Publishing Workshop**

In October 2008 the first Publishing Workshop was held in Nice (France). The Workshop was organised by Marie Koulikoff-Souviron, assisted by Juliana Hsuan. Since then, the event has been held annually (during the autumn) in various locations (Nice, Vicenza and Barcelona).

The purpose of the Publishing Workshop is to provide guidance by experienced scholars and editors on how to publish in leading journals in our field. Drawing directly on the editorial experiences of Chris Voss, Cipriano Forza, Andrew Taylor, Margaret Taylor Steve Brown, Steve Childe and Roger Maull, among others, the workshop has become an annual event.



Steve Childe, Cipriano Forza, Chris Voss and Steve Brown at the Publishing Workshop, Vicenza, 2011

This year, for the first time, the Publishing Workshop will run two modules. Module 1, which is part of the EurOMA 2013 Annual Conference, aims to provide broad guidelines to develop the conference paper into a journal paper. Module 2 will be run in the autumn (as usual) and it aims to provide an in-depth review of the full paper and help authors to develop this paper into a journal-level submission. This module will be held in Barcelona, Spain on November 07-08 2013. For more information on this event please visit http://www.euroma-online.org.



Publishing Workshop, Vicenza, 2011

#### **EurOMA Summer School**

Since 2009, EurOMA jointly with local organizers stages a Summer School. The initiative was originally led by Raffaella Cagliano and held in Brixen in 2009 followed by Como in 2010 (both in Italy). Subsequent summer schools (2011 and 2012) have been organized by Kristina Demeter in Budapest, Hungary. The 2013 Summer School will be held in Cranfield, UK. For more information on this event please visit <a href="http://euromaschool.org/">http://euromaschool.org/</a>.

The main objectives of the Summer School are:

- 1. To help PhD students in defining relevant research topics.
- 2. To foster the development of a network of young researchers in the field of OM which could become a forum for exchanging ideas and building research collaborations.



Summer School, Como, 2010





Summer School, Budapest, 2011

#### **EurOMA Service Forum**

Identified as one key area within Operations Management, Andi Smart organized the 1st International EurOMA Service Operations Management (SOM) Forum workshop in Exeter in 2008. This initiative was followed by subsequent annual workshops: Barcelona (organised by Jaume Ribera in 2009), Bath (organised by Mike Lewis, Niall Piercy and Nigel Caldwell in 2010), Florence (led by Mario Rapaccini and Sergio Cavalieri in 2011) and Cambridge (organised by Andy Neely and Duncan MacFarlane in 2012). The next forum will be held as part of a joint event in Las Vegas (USA) in August 2013. For more information, visit <a href="http://www.euroma-online.org">http://www.euroma-online.org</a>.

The aim of the Forum is to develop a community of scholars to address the main research challenges on services. During the forum typical discussions cover the following topics: perspectives on the future of services, current trends of tertiarization, modeling of complex service systems, etc.





Service Forum, Bath, 2010

### **EurOMA Sustainability Forum**

Sustainability is a fast developing field and like other relatively new topics there are numerous questions for both business and research. With the aim to provide support in our search for how Operations Management can contribute to sustainability, a Sustainability Forum has recently been designed. The inaugural event will be organized by Dirk Pieter van Donk, Taco van der Vaart, Cristina Giménez, Miriam Wilhelm and Annachiara Longoni, and will be held in Groningen (Netherlands) in March 2014.

The Sustainability Forum aims to be a meeting place for all researchers interested in the Sustainable Operations and Supply Chains area who would like to contribute their recent work and open it for discussion with other colleagues in the field, explore new research ideas, teaching, and the needs of business. The event fosters in-depth discussions of the field in a small setting, with potential for generation of new insights, collaboration opportunities and future research topics.

Although the Sustainability Forum's target audience is mainly academic, the involvement of practitioner participants is highly desirable and will actively be promoted.

The Sustainability Forum will be a yearly event with possible follow-ups in Barcelona, Lancaster and/or Milan.

For more information on this new Forum, please visit <a href="http://www.euroma-online.org">http://www.euroma-online.org</a>.

### 20<sup>TH</sup> ANNIVERSARY CELEBRATION

### CELEBRATE THE 20TH EUROMA ANNIVERSARY WITH US

Please join us to celebrate the 20<sup>th</sup> EurOMA Anniversary on June 9<sup>th</sup> during the Welcome Reception of the EurOMA 2013 Conference in Dublin. This will be an opportunity to take a look at the past, but also an occasion to inspire the future of our association.

EurOMA 2013 conference delegates are also invited to participate in other celebratory activities, such as the "Best picture of a EurOMA conference". In the designated exhibition area, there will be a poster dedicated to the display of photos from past EurOMA Conferences. You can send your pictures to the organisers of these events (pamela.danese@unipd.it and cristina.gimenez@esade.edu) by Wednesday, June 5th at the latest – or alternatively bring them along with you and hang them on the poster yourself. There will be a best picture prize!

As part of the 20<sup>th</sup> Anniversary Celebration, there will also be a poster to "Inspire Our Future" – where you can post your ideas and suggestions about future EurOMA initiatives and directions. Now's your chance to contribute!

We look forward to your active participation in the EurOMA 20<sup>th</sup> Anniversary Celebration! (If you are not coming to the EurOMA 2013 conference in Dublin – all the more reason to submit your photos and comments for the two posters to Pamela Danese or Cristina Giménez by Wednesday, June 5<sup>th</sup>...)



### **EUROMA BOARD**

The current EurOMA Board is composed of the following members:

PRESIDENT					
Raffaella Cagliano	Politecnico di Milano, Italy	Fin			
	ELECTED MEMBERS				
Pamela Danese	University of Padova, Italy	Com			
Brian Fynes	University College Dublin (UCD), Ireland	F&M (Chair)			
Cristina Giménez	ESADE, Ramon Llull University, Spain	Com			
Janet Godsell	Cranfield School of Management, UK	E&M			
Andreas Größler	Nijmegen School of Management, Netherlands	E&M			
Linda Hendry	Lancaster University, UK	Fin			
Marie Koulikoff-Souviron	SKEMA Business School, France	F&M			
José A. D. Machuca	University of Seville, Spain	F&M			
Jan Olhager	Linköping University, Sweden	Fin (Chair)			
Rui Sousa	Catholic University of Porto, Portugal	E&M (Chair)			
Andrew Taylor	University of Bradford, UK	E&M			
Margaret Taylor	University of Bradford, UK	Com			
	CO-OPTED MEMBERS				
Steve Brown	University of Exeter, UK (IJOPM Editor)	Com			
Dirk Pieter van Donk	University of Groningen, Netherlands (EurOMA 2012)	E&M			
Jan Fransoo	Eindhoven University of Technology, NL (EurOMA 2012)	E&M			
Christer Karlsson	Copenhagen Business School	E&M			
Jaume Ribera	IESE Business School, Spain	Com (Chair)			
Ann Vereecke	Vlerick Business School, Belgium	Com (Ext. Rel.)			
Chris Voss	London Business School, UK	E&M			
Executive Secretary					
Ene Kannel	EIASM, Belgium	All Teams			
POMS Representative					
Chris Tang	POMS President	N/A			

LEGEND: Com - Communications Team

E&M – Education and Meetings Team F&M – Funding and Membership Team Fin – Finance Team

N/A - Not Applicable

