

Letter from the EurOMA President



The economic crisis is hitting hard in many sectors, both in manufacturing and services. Our “industry”, the business of education, is also feeling the impact. Business schools are experiencing a decline in the enrolment for executive education, company-specific programmes are on hold, finding willing sponsors has never before been so difficult, some universities have even stopped hiring new faculty members. But there is good news too: a crisis also creates new opportunities. The limited job market for young graduates attracts them increasingly to an extra year of study, MBA or specialized master programme, thus raising the number of participants in these programs. Our research can also benefit. The financial crisis, and especially what has caused it, should make us rethink paradigms in management. This is a time for reflection, and for rethinking our business models. I’m eager to see the first research papers that bring these new insights into the field of OM and SCM!

Despite the turmoil in the economy, EurOMA is in good shape and even growing. In 2008, for the first time in our history, we have surpassed the magic number of 500 members for a calendar year, and in 2009 we are well on our way to reaching 600 members. **EurOMA 2009, the 16th International Annual EurOMA Conference** held in Göteborg, attracted over 400 delegates – another all-time high. These are nice accomplishments for the 25th anniversary of OM in Europe!

Our portfolio of activities has matured. Next to the **EurOMA Doctoral Seminar**, which has a longstanding reputation of shaping the methodological skills of PhD students in OM, we now also offer the brand new **EurOMA Summer School in Operations Management**. The first session includes an interesting overview of the state-of-the-art in manufacturing strategy. Our offering continues after the PhD years! The **Young Scholars Workshop** is designed as a continuous learning environment as well as a meeting place for those who have appreciated the doctoral seminar and/or the summer school. Our **Publishing Workshop** provides support in translating your research into a paper that can be published. While planning for EurOMA events, we try to build a selection of activities that will appeal to you at various stages of your academic career.

This year, EurOMA has also decided to honour some of our outstanding colleagues by offering them a EurOMA fellowship. It is our intention to nominate a few distinguished **EurOMA Fellows** at each annual conference, in recognition of their contribution to OM research and education in Europe, as a sign of respect for the Fellow’s service to EurOMA and to the OM community in Europe. In this newsletter, you will find the names of our first four EurOMA Fellows.

We hope you enjoyed the summer holidays as well as reading the EurOMA Newsletter!

Ann Vereecke

EurOMA President

(ann.vereecke@vlerick.be)

Message from the EurOMA Executive Secretary

Dear EurOMA Friends,

It was a pleasure meeting many of you at the annual conference in Gothenburg last June! It is always a treat to put faces to many of the names I see from day to day at work, and then to spend a bit of time with some of you. I think you will all agree with me that this year's event was a great success, and join with me in heartily thanking the EurOMA 2009 organisers and support team for their untiring efforts to ensure that we were well taken care of – thank you!

Should you have any questions about EurOMA, your membership status, or if you would like to contribute to your newsletter or website (e.g., submit photos of the conference!), please do not hesitate to contact me with your concerns and welcome input.

See you in Porto next year!

Ene Kannel

ene.kannel@eiasm.be

Upcoming EurOMA annual conferences...

2010: 17th International Annual EurOMA Conference

Porto, Portugal

6-9 June 2010

preceded by the

9th EurOMA Doctoral Seminar

4-5 June 2010

and the

2nd EurOMA Young Scholars Workshop

6 June 2010

"Managing Operations in Service Economies"

<http://www.euroma2010.org/>

2011: 18th International Annual EurOMA Conference

Cambridge, UK

3-6 July 2011

preceded by the

10th EurOMA Doctoral Seminar

1-2 July 2011

and the

3rd EurOMA Young Scholars Workshop

3 July 2011

2012: 4th World Conference on Production & Operations Management (POM)

Amsterdam, Netherlands

June 2012

Coming next year: EurOMA 2010



Porto, Portugal 6-9 June 2010

In the last decades we have witnessed a strong growth and globalization of service activities in developed economies. The frontier between products and services, as well as between manufacturing and service operations is becoming increasingly blurred. The aim of the conference is to focus on the implications of this new environment for the research and practice of managing manufacturing and service operations, the theme being "Managing Operations in Service Economies". Papers on other areas of Operations Management are of course also welcome.

The conference is organized by the Catholic University of Portugal at Porto, School of Economics and Management, on behalf of EurOMA. Facing the big lodges of Port wine across the river Douro, Porto is one of the oldest cities in Europe. Born in the Middle Ages and classified in 1996 a UNESCO's World Heritage Site, Porto has long been known for its famous wines, its traditions and culture and the kindness of its people. A special blend of hospitality, the peaceful and safe character of the country, the wonderful climate and a range of social programs await you, for a memorable stay.

The organizing committee and EurOMA look forward to welcoming you in Porto!

- **Rui Sousa** (Chair), Catholic University of Portugal (Porto)
- **Sofia Salgado Pinto**, Catholic University of Portugal (Porto)
- **Raffaella Cagliano**, Politecnico di Milano (Milan, Italy)
- **Conceição Portela**, Catholic University of Portugal (Porto)
- **Helena Correia**, Catholic University of Portugal (Porto)
- **Pedro Oliveira**, Catholic University of Portugal (Lisbon)

Key Dates and Conference Schedule

Submission of extended abstract	15 January 2010
Notification of acceptance	15 February 2010
Submission of full paper	16 April 2010
Early registration deadline	16 April 2010
• 9 th Doctoral Seminar	4-5 June 2010
• 2 nd Young Scholars Workshop	6 June 2010
• Registration and welcome reception	
• Keynote speaker and parallel sessions	7 June 2010
• EurOMA Board Elections & Annual General Meeting	
• Conference dinner	
• Keynote speaker and parallel sessions	8 June 2010
• Closing session	
• Company visits	9 June 2010

Abstracts will undergo a double blind review and will be evaluated based on relevance, clarity, significance, originality, scientific quality, and impact. Accepted papers will be published in the Conference Proceedings and selected papers will be invited for submission to a special issue of the *International Journal of Operations & Production Management*. Papers will be accepted on the understanding that the manuscript is an original work and has not been copyrighted, published, or accepted for presentation at any other conference, and conforms to the specified format and length requirements. At least one author of each accepted paper must register, attend the conference, and present the paper.

<http://www.euroma2010.org>

[contributed by EurOMA 2010 Conference Chair **Rui Sousa**]

UPCOMING EVENTS

NEW!

EurOMA Summer School in Operations Management

sponsored by



We are pleased to announce the first
EurOMA Summer School in Operations Management
that will take place in Brixen (Bressanone) in Italy, **14-18 September 2009**.



The Summer School is targeted at PhD students and young researchers in Operations Management from all over the world. Ideally, the School complements the EurOMA Doctoral Seminar by providing a detailed insight on the cornerstones of the OM discipline as well as on the recent trends in OM research. The main objective is to develop a common knowledge-base on Operations Management within the community of PhD students in OM.

The specific focus of the first edition will be on **Manufacturing Strategy**. The lectures will start with an overview of the research in Operations Management and on Manufacturing Strategy, and will then explore the relationships with all other aspects of the OM discipline. Each one-day module is devoted to a specific subject and features lectures, teamwork and discussion.

Faculty

Prof. **Harry Boer**, Prof. **Kasra Ferdows**, Prof. **Robert Klassen**, Prof. **Gianluca Spina**, Prof. **Chris Voss**.

Details

Focus: *Manufacturing Strategy*

Participation Fee: €1,000 for EurOMA members; €1,100 for non-members

Organization: **Politecnico di Milano** and **Università di Padova**

More info and the detailed Programme are available on the website:

www.euomaschool.org

[Contributed by **Raffaella Cagliano**, Chair, EurOMA Summer School in Operations Management 2009]

Service Operations Management Forum (SOMF): 2nd International Workshop

5-6 October 2009

IESE Business School, Barcelona, Spain

sponsored by



***** Expressions of interest from contributors and participants
are welcome until: 10 September 2009 *****

This workshop, organized by **IESE Business School** and sponsored by **EurOMA**, will build on the conclusions drawn from the first SOMF Workshop organized in Exeter in 2008. The SOM Forum was established by EurOMA in 2006 and aims at:

- developing a community of scholars to address the research challenges of Service Operations Management and to meet the needs of practitioners;
- facilitating interdisciplinary research which addresses the aspirations of both academic and practitioner communities;
- providing support structures for the study and education of SOM;
- identifying and promoting dissemination channels for SOM research.

The specific objectives of this second workshop are:

- to move towards a current agenda for Service Operations Management research;
- to establish relationships (and form groups) for collaborative research on this agenda.

Building on last year's format which was more exploratory in nature, the 2009 SOMF Workshop will focus on some specific research areas. For this purpose, the core of the workshop will consist of a set of structured parallel working sessions, each of them led by an academic expert with the participation of a limited number of high-level practitioners in the industry. These working sessions will provide ample time for discussion and presentation of research paths, methods and results.

For more information see

http://www.iese.edu/euoma_service_forum2009

or email

sforum2009@iese.edu

[Contributed by **Jaume Ribera** (ribera@iese.edu), Chair, 2nd SOMF International Workshop, 2009]

2nd Publishing Workshop!!!

29-30 October 2009

CERAM Business School, Nice-Sophia-Antipolis, France

sponsored by



The 2nd **Workshop on Journal Publishing for Non-Native English-Speaking Researchers in OM and NPDM** will be held at CERAM Business School, Nice-Sophia-Antipolis, October 29-30, 2009.

For further info, please see the EurOMA website at the Upcoming Events page: www.euoma-online.org

See also the EIASM event webpage for workshop details:

http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=646

*[Contributed by EurOMA Board members **Marie Koulikoff-Souviron** and **Juliana Hsuan**]*

The 10th CINet Conference Enhancing the Innovation Environment Brisbane, Australia, 4-8 September 2009

Continuous innovation is the ongoing process of initiating, developing, operating and improving new and existing configurations of products, market approaches, processes, technologies and competencies, organisation and management systems. The 10th International CINet Conference provides a forum for scholars and practitioners to present and discuss what they see as the key opportunities and challenges related to continuous innovation.

- **Who should attend**

Practitioners, academics and consultants involved in managing or studying innovation and change are invited to submit papers relevant to the conference theme and the various tracks, or simply register for conference attendance to gain access to leading research outcomes in this key area.

- **9th PhD Workshop**

In addition to the main conference there will be a PhD Workshop (on 4 and 5 September) designed for doctoral students. The CINet PhD workshop offers PhD students a unique possibility to present and discuss, receive feedback, and exchange comments and views on their research in an inspiring academic community of fellow PhD students and experienced researchers active in the CINet community.

- **3rd Supervisors Workshop**

This year the 3rd Supervisors Workshop will be organized on Sunday 6 September. More information on this workshop will follow soon.

CINet 2009 Conference website: <http://www.continuous-innovation.net/Events/CINet2009.html>

RECENT EVENTS

The 16th International Annual EurOMA Conference

Göteborg, Sweden
14-17 June 2009



*The 16th International Annual EurOMA Conference took place 14-17 June 2009, at Chalmers University of Technology and Göteborg University in Gothenburg, Sweden. EurOMA 2009 was co-chaired by Professors **Mats Johansson** and **Patrik Jonsson**, both of Chalmers University. The following paragraphs describe the event and some of the phases that the team went through.*

Thanks to you all for making this year's annual conference a memorable event for the organizers as well as the participants. A conference is never better than its delegates, and in the case of EurOMA, this really means a good basis for a conference. Let us tell you all that you did...

First, you overloaded us with abstracts! We received 550 proposals; the vast majority of them were of high quality. The problem was to get down to a manageable number of invitations for full papers.

Second, you submitted the full papers, mostly on time and in the required format, again the majority being of high conference paper quality. We had 285 presentations scheduled, along with panels on method and publishing. This is probably the upper limit for the EurOMA conference in its present format.

Third, you registered and attended the conference. Over 400 delegates from 33 countries attended the conference! More delegates means more discussions, more ideas to think about and more networking possibilities. Thanks for conducting your presentations so well and faithfully showing up at the sessions as presenter or audience.

The keynote speakers, **Jan-Eric Sundgren** (Senior Vice President, AB Volvo) and **Andy Neely** (Cambridge University & Cranfield School of Management), provided thought-provoking ideas as well as inspirational observations while respectively introducing and summarizing the underlying theme of the conference – *Realizing OM Knowledge*.

Finally, everybody did their part in making the conference dinner at the fortress such a time of fun, friendship and feasting! Of course, 390 EurOMA members being ferried by boat to such an interesting island on a sunny Scandinavian evening can't result in anything less than a great party!

On the days preceding as well as following the conference, we took the opportunity to host several networking meetings which involved both EurOMA members and others. We believe that these extra meetings added positively to the conference in several ways, such as by attracting more delegates, by giving more value to the travel involved, and by making the conference more lively in general. We hope that this feature can be further developed in the future, and may thus spur others to consider the EurOMA conferences as ideal meeting places for their networks, projects, discussions, etc.

Once again, thanks for giving us your trust and the possibility of organizing this year's conference, thanks for contributing, and a special thanks for your inspiring attitude throughout the EurOMA 2009 conference!

Mats Johansson & Patrik Jonsson
Co-chairs, EurOMA 2009, Göteborg

NOTE: A selection of photos from the **16th International Annual EurOMA Conference** appears on the next page.
[photos courtesy of **Mats Johansson**]

EurOMA 2009

The 16th International Annual EurOMA Conference



Emerald Awards presented at EurOMA 2009

Emerald Awards for Excellence

Supply Chain Management: An International Journal –

The **Outstanding Reviewer Award** was presented to **Damien Power** of the University of Melbourne, Victoria, Australia.

Leading Editor Awards

The **Leading Editor Awards** were presented to **Margaret Taylor & Andrew Taylor**.

Outstanding Doctoral Research Award

The **Highly Commended Award in Operations and Production Management category**, sponsored by IJOPM, was presented to **Sami Farooq** of the University of Nottingham, UK, for the paper entitled: '*Manufacturing technology selection: a supply chain perspective.*'

[contributed by **Lucy Sootheran**, Emerald Group Publishing Limited]

Chris Voss Best Paper Awards – 2009

- The **Chris Voss Best Paper Award** was won by **Joe Miemczyk, Thomas Stablaein**, and **Matthias Holweg** for the paper: '*Theoretical versus actual product variety: how much customisation is really demanded in the marketplace?*'
- The **Chris Voss Highly Commended Award** was presented to **Raffaella Cagliano, Federico Caniato, Ruggero Golini** (corresponding author), and **Evelyn Micelotta** for the paper: '*The impact of country culture on the adoption of new forms of work organization.*'

Harry Boer Best Student Paper Awards – 2009

- The **Harry Boer Best Student Paper Award** was won by **Zhijian Cui, Christoph Loch, Bernd Grossmann**, and **Ru He** for the paper: '*Matching Innovation Outsourcing Motivations and Innovation Providers: An Empirical Study at Siemens.*'
- The **Harry Boer Highly Commended Award** was won by **Kirstin Scholten**, Dr. **Pamela Sharkey-Scott**, and Professor **Brian Fynes** for the paper: '*Supply chain management concepts and humanitarian aid agencies – an exploratory study.*'

- PERSONALIA -

At the proposal by his university, Professor **José A. D. Machuca** of the University of Seville and EurOMA Board Member, has recently been awarded two prizes that are intended to recognise the outstanding academic career of candidates in the Social and Legal Sciences, namely:

- the **2009 "Ibn-al-Jatib" Andalusian Research Prize**, awarded by the Consejería de Innovación, Ciencia y Empresa (Ministry of Innovation, Science and Business) of Andalucía, Spain;
- the **2009 FAMA Prize**, awarded by the University of Seville.

Professor Machuca has also been recently elected **POMS Vice-President Europe**. His current dual position on the Boards of EurOMA and POMS is in line with his vision for there being even closer collaboration between these two esteemed Associations.

Celebrating 25 Years of OM in Europe!!!



What started over a few beers in a pub in London, is now a fully-fledged association with over 500 members from more than 50 countries. This year, EurOMA is celebrating its 25th anniversary, and its 15th year as a European association. Christer Karlsson and Chris Voss presented the history of EurOMA at the opening of the Göteborg conference this past June. An extensive article will soon be published in IJOPM. In this Newsletter, we offer you a "sneak preview" of this piece of history.

January 1983, London Business School – In the course of a 2-day workshop on OM, Bob Johnston, Barbara Morris, Nigel Slack, Colin Armistead and Chris Voss gathered for a beer in *The Volunteer* pub. By the end of the evening, Chris Voss had "volunteered" to draft a proposal for an initiative to bring together OM teachers and researchers on a continuing basis. The plans developed into an OM group in the UK, which was effectively in place, formalized and organized by the beginning of 1984, over 25 years ago.

A conference was held at the University of Warwick, which – with hindsight – was the starting point of a long tradition of conferences, still in place today. By 1986, the name had changed to the **UK Operations Management Association**, or UK OMA.

In the meantime, some things were moving on the European continent as well. The **International Production Management Conference** was established as an activity of the EIASM, the European Institute for Advanced Studies in Management. This first conference was a great success, and it was decided to carry on with a biannual conference. Some of the driving forces behind these initiatives were Christer Karlsson of EIASM, Wim During of Twente, Kasra Ferdows of INSEAD and also Chris Voss from the UK. A few years later, the **International Product Development Management Conference** was added in the alternating years. .

Over time, as the initiatives evolved both in the UK and on the continent, a number of people raised the idea of linking the two groups. Among these initiators, we find Roland Van Dierdonck and Roberto Filippini. This move effectively took place in 1994, now 15 years ago. The two groups merged, and the **European Operations Management Association** (EurOMA) was born. The first European conference was held in 1994, in Cambridge – a year to remember.

Today, 25 years after the start of UK OMA, and 15 years after the first EurOMA conference, the association has grown into a lively and active network, representing OM in Europe, with close ties to our sister associations, POMS in the USA, and JOMSA in Japan. Many successful OM initiatives have been launched over the past 25 years. Let's hope that there are many more to come in the future!

[Contributed by **Ann Vereecke**, with input by **Christer Karlsson** and **Chris Voss**]

ANNOUNCEMENTS

Did you know that...?

- The latest Impact Factor for IJOPM was announced a few months ago - it has risen from 1.054 last year to 1.725 this year! (The Impact Factor is a delayed measure; this current figure is the 2008 Impact Figure which is based on articles published in IJOPM during 2006 and 2007.) *This is very good news for both IJOPM and EurOMA – Congratulations!*
- Several OM-related Wikipedia entries have recently been added and updated by EurOMA Board Member Matthias Holweg – **Operations Management**, **EurOMA** and **IJOPM**. Check them out at the following links:
 - http://en.wikipedia.org/wiki/Operations_management
 - <http://en.wikipedia.org/wiki/Euroma>
 - <http://en.wikipedia.org/wiki/Ijopm>
- **EurOMA Elections 2009:** At the annual conference in Gothenburg, the following candidates were elected to serve on the EurOMA Board [2009-2012]:
 - **Pär Åhlström** – Stockholm School of Economics, Sweden
 - **José A. D. Machuca** – University of Seville, Spain
 - **Margaret Taylor** – Bradford University School of Management, UK

Congratulations! [Nominating Committee: Jaume Ribera, Raffaella Cagliano, Dirk Pieter van Donk]
- In 2009, EurOMA started a **Fellowship** program to honour those academics who have made a great contribution to the field of OM as well as given many years of service to the Association. This year's Nominating Committee (Jaume Ribera, Dirk Pieter van Donk, Brian Fynes, and Ann Vereecke) presented the **EurOMA Fellowship Award** to the following worthy candidates:
 - **Chris Voss** • **Christer Karlsson** • **Roberto Filippini** • **Andy Neely** •

New Associate Editor Team for IJOPM!!!

A new Associate Editor Team has been recruited for IJOPM. The team is based at University of Exeter and includes Professor **Steve Brown**, Professor **Roger Maull** and Professor **Andi Smart**.

The new Associate Editor team has taken on the following responsibilities as of 1st January 2009:

- Managing the peer review process of all new submissions.
- Assessing and progressing any proposals for Special Issues that are submitted during 2009.

Professors **Andrew Taylor** and **Margaret Taylor** will continue in their role as Editors for the full 2009 volume and also intend to take all papers submitted prior to 1st January 2009 through to final decision.

New submissions and queries about papers should be sent to: ijopm@emeraldinsight.com

Contact details of the IJOPM Editorial team can be found below:

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[contributed by **Lucy Sootheran**, Emerald Insight]

CALLS FOR PAPERS

International Journal of Operations and Production Management (IJOPM)

Special Issue – Call for Papers

"Operations Strategy and Context"

Operations strategy is an important area of practice and research. Since the seminal manufacturing strategy articles of Skinner from the 1960s and the books by Hayes & Wheelwright and Hill from the early 1980s, the number of papers, articles and books on the topic has grown exponentially and led to significant theoretical progress. In the process, manufacturing was taken out of its isolation. Today we rather use the term operations to include supply chain management, quasi-manufacturing services, e-business, service operations and the links between manufacturing and other functions, such as new product development, purchasing, marketing/sales and logistics.

At the same time, the empirical field has gone through a range of changes, including internationalization of operations and development of global operations networks, which has led to unprecedented levels of complexity, variety and dynamics operations managers have to deal with in their strategic considerations and decisions.

In addition, the variety of theoretical lenses used to study operations strategy content and process has increased considerably as well and currently includes the resource-based view of the firm, transaction cost economics, and information processing theory, in addition to established operations and strategic management approaches and contingency theories of organization. Emerging topics related to the implementation of operations strategy include the role of social capital and networks, sustainability and corporate social responsibility.

One of the major weaknesses in the field is that, in spite of the increasing variety of ways of organizing operations, operations strategy theory is relatively a-contextual and largely fails to take into account the influence of factors such as company size, industry type, company structure (plant, network), internationalization and globalization, culture and cultural differences (especially in global manufacturing networks), and differences in investment potential between established and emerging economies. Furthermore, in spite of recent efforts, the process of operations strategy development and implementation, which is also highly context dependent, is still relatively under-researched.

This call invites papers for publication in a special issue of the International Journal of Operations and Production Management. Papers may deal with, but are not limited to:

- Operations strategy content and process in particular external contexts (e.g. one or more industries, established and/or/versus emerging economies, company and/or/versus network level).
- The impact of globalization and, consequently, increasing complexity, variety and dynamics, on operations strategy
- The interaction between manufacturing strategy content and process and its internal context (e.g. new product development, corporate strategy, marketing and sales, logistics).
- The need for companies to excel in more than one performance indicator at the same time ("both-and" performance demands) and consequences for operations strategy content and process.
- Operations strategy in newly emerging businesses, including e-business and quasi-manufacturing services.

In addressing these and similar topics, authors are encouraged to use "non-traditional" theoretical lenses to enrich the body of operations strategy theory.

All papers should:

- Depart from a discussion of, and a research problem based in, relevant theories.
- Have a clear empirical basis (survey, case studies, action research, experiments).
- Present an academically rigorous contribution to the development of manufacturing strategy theory and managerial practice.

Manuscripts should not exceed 9,000 words. All contributions are subjected to a double-blind review process. There should be a separate title page giving the names and addresses of the authors. Any other references that reveal the identity of the authors should be removed. Full papers are required by **September 25, 2009**. We expect that the special issue will be published in the second half of 2010.

We look forward to your interest!

Guest Editors:

- Professor **Krisztina Demeter**, PhD, Corvinus University, Budapest, Hungary – krisztina.demeter@uni-corvinus.hu
- Professor **Harry Boer**, PhD, Aalborg University, Denmark – hboer@production.aau.dk

8th International Meeting on Logistics and Supply Chain Management Research (RIRL 2010) – Call for papers **BEM Bordeaux Management School, 29 September to 1 October 2010**

The International Meeting on Logistics Research (RIRL) is a scientific event attracting researchers from all across the world with an interest in Logistics and Supply Chain Management. The 8th meeting and doctoral seminar is co-organised by AIRL (the International Association for Logistics Research), and BEM Bordeaux Management School. Since 1995, the RIRL biennial conference has monitored logistics and supply chain management research in terms of methodological aspects and associated workplace experimentation.

The **8th RIRL conference 2010** will be a magnet for researchers throughout the discipline as well as beyond. The conference aims to enhance understanding of a number of logistics and supply chain-related management issues (please see list of possible topics on website).

The **8th RIRL Doctoral seminar** will offer PhD students a unique opportunity to present and exchange views on their research with fellow students, experienced researchers and professors.

Important dates:

Extended abstract submission: **November 6, 2009**

Notification of acceptance: December 6, 2009

Final paper submission: March 5, 2010

Doctoral seminar: September 29, 2010

Conference dates: September 30-October 1, 2010

Website : www.rirl.bem.edu

Contact information: rirl2010@bem.edu

The best communications will be published in the journals: "*Logistique & Management*" and "*Supply Chain Forum: An International Journal*"

[contributed by EurOMA Board member Marie Koulikoff-Souviron & Dominique Estampe, RIRL President 2010]

International Journal of Innovation Management (IJIM)

Special Issue – Call for Papers

"Open Innovation and the Integration of Suppliers"

Guest Editor

Dr. **Alexander Brem**, School of Business and Economics, University of Erlangen-Nuremberg, and VEND consulting GmbH, Nuremberg: brem@vend-consulting.de.

Background

Open innovation describes an innovation paradigm shift from a closed to an open innovation model (Chesbrough, 2003). With this idea, the term open innovation became one of the most common used buzzwords of recent years, with a plethora of research. To date, many companies are already using these principles in practice as well, especially when it comes to the integration of customers. However, the concept has been criticized for being too prescriptive and for offering little new to innovation research or practice (Trott and Hartmann, 2009). For instance, the lead-user concept (von Hippel 1988, 2005) became one of the most important trends in innovation management in the last ten years, but is open innovation any more than the lead-user concept (see IJIM Special Issue on User Innovation, 2008, 12(3))?

Hardly anybody outside a company knows its products and processes better than its suppliers (Bessant, 2003; Petersen et al., 2003; von Hippel, 1995). Research confirms that intensive integration of suppliers in the value creation process positively influences the success of the company, particularly in highly competitive industries (Wingert, 1997). This is a result of the progressing reduction in the depth of value creation of manufacturers and the increasing transfer of know-how towards the suppliers. In multilevel business-to-business relationships, the suppliers often have the best or the only access and comprehensive knowledge about the end users (Groher, 2003). A practical example for supplier integration is the use of guest engineers (Maylor, 2001). Therefore, suppliers determine the scope of possible innovations, which most companies do not actively use yet. The main risk for suppliers is the danger of releasing or using confidential expertise gleaned from other sources. Reciprocal trust is critical for this to work (Groher, 2003). Instruments such as the continuous improvement model or collaborative engineering already involve the suppliers, but mostly on an operative level only. Hence, suppliers are an important source for open innovation.

In this context, theoretical and conceptual papers on supplier integration and challenges on the firm level are welcome. Empirical studies that feature examples and results of supplier integration are encouraged, as well as papers on success factors and risks. Comparative studies that examine similarities and differences between different sectors and countries are also welcome.

Subject coverage

Topics include but are not limited to:

Theoretical aspects

• Open and closed innovation frameworks • Supplier integration models • Determination of integration levels • Interfaces to other open innovation methods • Management of know-how transfer • Research on success factors • The role of the company's size • Organization within the companies • Management of networks • Marketing of innovations • Country comparisons • Networks for service development and delivery

Firm-level challenges

• Selection of appropriate partners • Resource management • Use of collaboration tools • Evaluation of appropriate ideas • Determination of process interfaces • Incentive systems • Legal issues • Cultural aspects • Risk management • Innovation marketing and communication • Commercialisation of results • Best practice examples • Feedback and controlling principles

Notes for prospective authors

Submitted papers should not have been previously published or be currently under consideration for publication elsewhere. All papers will be refereed through a double-blind peer review process. A guide for authors, sample copies and other relevant information is available at <http://www.worldscinet.com/ijim>. You are invited to contact the guest editor to discuss the topic of a possible paper in advance.

Important Dates

• 1-2 page Abstract: **1st November 2009** • Submission of manuscripts: 1st February 2010 • Notification to authors: 15th March 2010 • Final drafts of papers: 1st June 2010 • Publication: Autumn 2010

Journal of Operations and Supply Chain Management (JOSCM) – Call for papers –

Over the past decade, there has been increasing interest in operations and supply chain management issues. JOSCM is an international journal, published twice a year that aims to advance knowledge and science and stimulate greater thought and effort in the field of OM theory and practice, by publishing papers that are both academic with rigorous methodology as well as have managerial relevance. It is a peer reviewed journal, associated with the SIMPOI congress of the Fundação Getulio Vargas Business School that will be available online at: www.joscm.com.br

The main target of JOSCM is to fill in a gap of a South America academic publication in the operations field and we expect to receive contributions from researchers all over the world, but mainly in South America. Our ultimate goal is to contribute with the development of POM knowledge in different markets.

Therefore we invite manuscripts that have clear implications for practitioners that manage process and product design, operations and supply chain management based on one or more of a variety of rigorous research methodologies and are original. We are looking for high-quality papers that make relevant and significant contribution to the field. The manuscript will be evaluated based on its relevance, research methodology, evidence and appropriateness (please see the website for the complete list of criteria).

Manuscripts that are inappropriate will be promptly returned. All submissions must adhere to the format, style and other established guidelines for JOSCM submissions. For more information, please visit our website.

Website : www.joscm.com.br

[contributed by EurOMA Board member **Juliana Hsuan**]

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