

# Third EurOMA Summer School

August 22-26, 2011  
Budapest, Hungary



## GENERAL INFORMATION

Dates: August 22-26, 2011  
Location: Corvinus University  
Budapest, Hungary

Theme: Service Operations  
Management

Registration fee:  
1,000€ for EurOMA Members  
1,100€ for non members

The registration fee includes 5 nights accommodation incl. breakfasts, plus coffee breaks, lunches (from August 22 to 26) and a social dinner; EurOMA association fee is included for non-members.

The EurOMA Summer School counts for 5 ECTS.

### FURTHER DETAILS

More information can be found on the EurOMA Summer School website at:

[www.euomaschool.org](http://www.euomaschool.org)

E-mail: [anita.benesch@logisztika.hu](mailto:anita.benesch@logisztika.hu)

## SCHOOL DESCRIPTION

### CONCEPT & TOPIC

The third edition of the Summer School will focus specifically on **Service Operations Management**.

The lectures will provide an overview of the research on service operations management, and will deepen some of the most relevant topics of the discipline.

Each one-day module is devoted to specific subject(s) and features lectures, teamwork and discussion.

#### Major topics will be

- Service operations management overview
- Service design
- E-services
- Public services
- Global services
- Service supply chains

#### Faculty speakers

- Larry Menor** (University of Western Ontario, CND)
- Jaume Ribera** (University of Navarra, Spain)
- Rui Sousa** (Catholic University of Portugal, Portugal)
- Gyula Vastag** (Corvinus University of Budapest, HU)
- Chris Voss** (London Business School, UK)

### TARGET GROUP & ELIGIBILITY

Eligible candidates are PhD students in Operations Management from all over the world. Applications from young researchers in OM will also be considered, with second priority. The number of participants is limited to 30. The selection will be based on the excellence of curriculum and the coherence between the research interests and the main topic of the school.

#### EurOMA bursary

EurOMA supports 4 applicants with 500 €/applicant from universities located in developing countries listed on the website. The same selection criteria will apply as in the case of regular applicants.

### APPLICATION PROCESS

Please send your application form together with a short CV to: [anita.benesch@logisztika.hu](mailto:anita.benesch@logisztika.hu)

You can download the application form at the website: [www.euomaschool.org](http://www.euomaschool.org)

Deadline for the application:

**May 10, 2011**

Notification of acceptance and bursary:

**May 20, 2011**