

Letter from the EurOMA President



New Year. A period of reflection on what's behind us and best wishes for what is yet to come...

2008 will remain in our memories as a year of change, impressive achievements and turbulence. We have witnessed a memorable presidential campaign in the United States. China has amazed the world with its fascinating organization of the Olympic Games – a great example of project planning and execution. And the world was shaken by a financial crisis of a magnitude that the human mind can hardly grasp. Nobody knows what 2009 will bring. The future will tell. But what is for sure is that the year starts in a difficult economic climate which has an impact on individuals and companies, all over the world.

It is our task as academics to guide practitioners in this turbulent economy, through our teaching and research. Operations and supply chain management is easy when the business context is stable. It is a challenge in markets that grow rapidly. But the real test to operations and supply chains is when markets are declining, or even worse, collapsing as we are experiencing in some industries today. In declining markets, the supply chain fills with inventory, unless it is lean and agile. Managing the cost of the supply chain has never been so crucial. Controlling risks in the supply chain can safeguard the financial performance of the company.

2009 will be another active year for EurOMA, with our traditional conference, new editions of our seminars and workshops, and some new initiatives for our members. You can read all about it in this newsletter.

It will also be a year of change in the editorship of our association's journal, IJOPM. We are pleased to welcome a new team of associate editors from the University of Exeter, consisting of Andi Smart, Steve Brown and Roger Maull. They will work closely together with editors Margaret and Andrew Taylor as of 1st January 2009, taking on increasing responsibilities throughout the transition year. The challenge of the new team will be to keep up the good work that Margaret and Andrew have carried out over the past five years. Their enthusiasm and persistence, their rigor and search for high quality, have brought the journal to the level it has reached today. Witness the impact factor, which has grown consistently from 0,547 when they took over the journal in 2004 to 1,054 in 2007. Thanks so much, Margaret and Andrew! And all the best to the new IJOPM team!

To all of you, my sincere wishes for success and happiness in 2009, within your jobs as well as amongst your families!

Ann Vereecke
EurOMA President
(ann.vereecke@vlerick.be)

Message from the EurOMA Executive Secretary

Dear EurOMA Members,

As the new year begins, it is again time to remind you not to forget to renew your EurOMA membership for 2009! There are many benefits for paid members, such as reduced rates to EurOMA conferences and seminars, the opportunity to attend 'Members Only' activities such as the new Young Scholars Workshop, and privileged access to secure areas of the EurOMA website, such as the online Membership Directory. We are also pleased to introduce a new reduced rate for retired members this year, as well as the special PhD student and joint POMS membership options. It is also possible to subscribe to IJOPM with all of these package deals.

Should you have any questions about EurOMA, your membership status, or if you would like to contribute to your newsletter or website, please do not hesitate to contact me with your concerns and welcome input. Happy New Year everyone!

Ene Kannel

ene.kannel@eiasm.be

Upcoming EurOMA annual conferences...

2009: 16th International Annual EurOMA Conference

Göteborg, Sweden
14-17 June 2009

and **8th EurOMA Doctoral Seminar**

12-13 June 2009

"Implementation – realizing Operations Management knowledge"

<http://www.euroma2009.org/>

2010: 17th International Annual EurOMA Conference

Porto, Portugal
6-9 June 2010

and **9th EurOMA Doctoral Seminar**

4-5 June 2010

"Managing Operations in Service Economies"

2011: 18th International Annual EurOMA Conference

Cambridge, UK
3-6 July 2011

and **10th EurOMA Doctoral Seminar**

1-2 July 2011

Coming up soon!

EurOMA 2009 – Göteborg, Sweden

14-17 June 2009

and **8th Doctoral Seminar**

12-13 June 2009

INVITATION

Operations Management research takes the starting point in industrial challenges and practical problems. It is conducted in interaction with industry and practice, and should be a driver for short and long term change. As a consequence, the research involves several disciplines and its scope is constantly changing to respond to external demands.

The aim of the conference is to focus on the interaction between academia and industry, the theme of **EurOMA 2009** being "*Implementation – realizing Operations Management knowledge*", which matches important values of Chalmers University of Technology, the local conference organizer in Gothenburg (Göteborg). The conference is organized by Chalmers, Department of Technology Management and Economics, on behalf of EurOMA, with the University of Göteborg and Linköping University as co-organizers. On behalf of these organizations, the Organizing Committee welcomes you to **EurOMA 2009!**

Mats Johansson, Chalmers (co-chair)
Patrik Jonsson, Chalmers (co-chair)
Anna Dubois, Chalmers
Raffaella Cagliano, Politecnico di Milano

Mats Magnusson, Chalmers
Jan Olhager, Linköping University
Peter Rosén, University of Göteborg

EurOMA 2009 Key Dates and Conference Timetable:

- | | |
|--|------------------|
| • Submission of extended abstracts | 16 January 2009 |
| • Notification of acceptance | 13 February 2009 |
| • Submission of full papers (Conference) | 17 April 2009 |
| • Early registration deadline | 17 April 2009 |
| • Submission of full papers (Doctoral Seminar) | 15 May 2009 |
| • 8 th EurOMA Doctoral Seminar | 12-13 June 2009 |
| • Registration & Welcome Reception | 14 June 2009 |
| • Parallel sessions & Gala Dinner | 15 June 2009 |
| • Parallel sessions & social activity | 16 June 2009 |
| • Plant tours | 17 June 2009 |

Abstracts will undergo a double blind review and be evaluated based on relevance, clarity, significance, originality, scientific quality, and impact. Accepted papers will be published in the Conference Proceedings and a selection will be invited to submit their papers to a special issue of the *International Journal of Operations and Production Management* (IJOPM). Papers are accepted in the proceedings on the assumption that the manuscript is an original work and has not been copyrighted, published or accepted for presentation at any other conference, and conforms to all of the format and length requirements that will soon be specified on the conference website. Authors of accepted papers (at least one person) must register, attend the conference and present the paper.

<http://www.euroma2009.org/>

[contributed by EurOMA 2009 co-chairs **Mats Johansson** & **Patrik Jonsson**]

Letter from the EurOMA 2009 Organizing Committee



Dear EurOMA Friends,

We cordially invite you to Göteborg and the 16th International Annual EurOMA Conference, 14-17 June 2009, preceded by the 8th EurOMA Doctoral Seminar, 12-13 June 2009. The 2009 conference team

will do our best to follow up the successes of previous years. EurOMA conferences are characterized by a professional, networking and friendly atmosphere. Many new research findings presented at the parallel sessions mix in nicely with networking in connection to the conference, topped off with pleasant social arrangements. In 2009, we move the conference dinner from an old Gothic church in Groningen to a 17th century fortress located on an island just outside Göteborg.

In addition to the broad spectrum of OM topics that are traditionally a part of EurOMA conferences, we would like to emphasize some topics which encompass core and overarching concerns at Chalmers University of Technology. Chalmers has put forward a wish to contribute to sustainable development, facilitating innovation and business creation, and collaboration with business and society at large. We hope that this will be visible at the EurOMA 2009 conference, and invite all of you to relate your papers within various areas to these important themes.

Finally, the annual EurOMA conference is not only a “paper show”, but also a lively meeting ground for people sharing research interests. Research networks and sub-groups of different kinds are taking the opportunity to meet in conjunction with the conference. We will gladly facilitate such initiatives and encourage you to consider EurOMA 2009 as the perfect platform for a meeting of minds. Please, do not hesitate to let us know if there is anything we can do for you and your network or group in this respect.

Until we all meet in Göteborg next June, we wish you a healthy, happy and successful start to the new year!

On behalf of the EurOMA 2009 Organizing Committee,

Mats Johansson & Patrik Jonsson

Co-chairs of the EurOMA 2009 conference
Chalmers University of Technology

Coming next year:

EurOMA 2010

Porto, Portugal
6-9 June 2010



The **17th International Annual EurOMA Conference** will be held in June 2010 in the beautiful city of Porto, in the north of Portugal, and will be hosted by the School of Economics and Management of the Catholic University of Porto. The Chair of the conference will be Professor **Rui Sousa**, a renowned and active member of EurOMA.

Facing the big lodges of port wine across the river Douro, Porto is one of the oldest cities in Europe. Born in the Middle Ages, it boasts an interesting Historical Centre which was classified by UNESCO as a World Heritage Site. Despite its ancient roots, the city is now a modern one with a lively commerce and an active industrial centre, being the country's second most important city in terms of economic output and cultural influence.

The theme of the conference is: "*Managing Operations in Service Economies*". In the last decades, we have witnessed a strong growth and globalisation of service activities. Manufacturing companies are also offering products with a higher service component than in previous decades. The frontier between products and services, as well as between manufacturing and service operations is increasingly blurred. This radical change has created a substantially different environment and challenges for managing operations. All of these issues will be among the key subjects discussed during the conference.

The conference organizers are seeking to provide a productive as well as an enjoyable experience to conference participants, largely due to the excellence of the keynote speakers as well as the quality of the papers selected, but also thanks to the pleasant atmosphere of this mid-sized and safe city, offering an excellent setting for a short break with good value for money.

As always, the Conference will be preceded by the **9th EurOMA Doctoral Seminar** which will be held on the two days before the conference begins.

*[contributed by EurOMA Board Members **Raffaella Cagliano** and **Rui Sousa**]*

UPCOMING EVENTS

2nd International EurOMA Service Operations Management (SOM) Forum workshop

4-5 May 2009

IESE Business School, Barcelona, Spain

sponsored by



For further information please email: ribera@iese.edu

2nd Publishing Workshop!!!

29-30 October 2009

CERAM Business School, Nice-Sophia-Antipolis, France

sponsored by



The 2nd **Workshop on Journal Publishing for Non-Native English-Speaking Researchers in OM and NPDM** will be held at CERAM Business School, Nice-Sophia-Antipolis, October 29-30, 2009.

For further info, please see the EurOMA 2009 website:
www.euroma2009.org

See also the EIASM event webpage for workshop details:
http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=646

The 5th CINet PhD Seminar on Research in Continuous Innovation

Zürich, Switzerland, 20-24 April 2009

On **20-24 April 2009**, the **Continuous Innovation Network** (CINet) will offer for the 5th time a Doctoral Seminar on **Researching Continuous Innovation**. The seminar offers a unique platform for doctoral students to present and discuss their research, and to get feedback from and exchange comments and views with fellow students and experienced researchers in the field.

● **Work mode**

The seminar features a combination of faculty teaching and student presentations, plenary sessions, and small-group work. The program is highly interactive and includes ample opportunity for exploring emerging themes in continuous innovation theory and methodology.

● **Faculty**

- Professor **Harry Boer**, Aalborg University, Denmark
- Professor **Mariano Corso**, Politecnico di Milano, Italy
- Dr. **Carmen Kobe**, Autonomous Systems Lab, ETH Zürich, Switzerland
- Dr. **Mats Magnusson**, Chalmers University of Technology, Sweden

● **Credits**

Upon successful completion of the seminar, the participants are given a certificate and granted 5 ECTS.

● **Registration** deadline: **23 February 2009**

● **More information**

More and regularly updated information can be found on the seminar website at:

http://www.continuous-innovation.net/Events/phd_seminar_2009.html.

The 10th CINet Conference

Enhancing the Innovation Environment

Brisbane, Australia, 4-8 September 2009

Continuous innovation is the ongoing process of initiating, developing, operating and improving new and existing configurations of products, market approaches, processes, technologies and competencies, organisation and management systems. The 10th International CINet Conference provides a forum for scholars and practitioners to present and discuss what they see as the key opportunities and challenges related to continuous innovation.

● **Who should attend**

Practitioners, academics and consultants involved in managing or studying innovation and change are invited to submit papers relevant to the conference theme and the various tracks, or simply register for conference attendance to gain access to leading research outcomes in this key area.

● **9th PhD Workshop**

In addition to the main conference there will be a PhD Workshop (on 4 and 5 September) designed for doctoral students. The CINet PhD workshop offers PhD students a unique possibility to present and discuss, receive feedback, and exchange comments and views on their research in an inspiring academic community of fellow PhD students and experienced researchers active in the CINet community.

● **3rd Supervisors Workshop**

This year the 3rd Supervisors Workshop will be organized on Sunday 6 September. More information on this workshop will follow soon.

Abstract submission before: 9 March 2009

CINet 2009 Conference website: <http://www.continuous-innovation.net/Events/CINet2009.html>

RECENT EVENTS

The 3rd World Conference on Production and Operations Management:

POM Tokyo 2008



The 3rd World Conference on Production and Operations Management took place 5-8 August 2008, at Gakushuin University, Tokyo, Japan.

The Conference was co-organized by JOMSA, EurOMA and POMS. It was co-chaired by Michiya Morita (General Chair, JOMSA, Gakushuin University, Japan), José A. D. Machuca (EurOMA Co-Chair, University of Sevilla, Spain) and Barbara Flynn (POMS Co-Chair, Indiana University, USA).

With more than 430 presentations by 415 participants coming from over 40 countries from all continents, the conference was a great success!

The quality scientific programme, the exotic Eastern atmosphere, the interesting conference visits and numerous networking opportunities, all contributed to make this an especially exciting and memorable event! We wish to thank everyone who helped to make this happen, as well as those who made the journey to Japan to take part in POM Tokyo 2008.

World Conference Organization

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(representing JOMSA)

Co-Chairs

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Indiana University, USA
(representing POMS)
- José A. D. Machuca,
University of Seville, Spain
(representing EurOMA)

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Japan

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- Hirofumi Matsuo,
Kobe University, Japan

Conference Secretariat

- Yoshiki Matsui,
Yokohama National University,
Japan

*[contributed by **Michiya Morita** (JOMSA) and **José A. D. Machuca** (EurOMA)]*

NOTE: A selection of photos of the 3rd World Conference on POM appear on the next page.

REMINDER: To see photos from **EurOMA 2008** held in Groningen last June, they are still available on the conference website at the page: <http://www.euroma2008.org/photos.aspx>. [An article appeared in the July 2008 Newsletter.]

POM Tokyo 2008

The 3rd World Conference on Production and Operations Management



[photos courtesy of **José A. D. Machuca**]

The 1st Publishing Workshop

sponsored by



took place

30-31 October 2008

at the CERAM Business School, Nice-Sophia-Antipolis, France

Dear EurOMA members & Newsletter readers,

The **1st Publishing Workshop for Non-Native English Researchers in OM and NPDM**, sponsored by EurOMA, took place at CERAM Business School, Nice Sophia Antipolis, October 30-31, 2008. The purpose of the workshop was to help researchers develop their EurOMA 08 and IPDM 08 conference papers for possible submission to one of the following journals:

- *International Journal of Operations and Production Management (IJOPM)*
- *Journal of Operations Management (JOM)*
- *Journal of Product Innovation Management (JPIM)*
- *Creativity and Innovation Management (CIM)*

Out of 40 abstracts, 24 papers were invited to participate at the workshop. The participants were given pre-workshop 'homework' with respect to the targeted journals. At the workshop, the participants had the opportunity to receive detailed feedback and to interact directly with the editors or members of the editorial board: IJOPM (Andrew Taylor and Margaret Taylor, Editors), JOM (Cipriano Forza, Associate Editor), JPIM (Chris Voss, Member of the Editorial Board), and CIM (Klaasjan Visscher, Editor).

We would like to share the success of the workshop with you: 72% of the participants were 'very satisfied' and the rest 'satisfied' with the overall workshop; nobody was either 'dissatisfied' or 'very dissatisfied'. They were also very pleased with the organization (e.g., meals, logistics and welcome), plenary sessions (e.g., schedule, quality of interactions, and interest of topics), and breakout sessions (e.g., schedule, quality of interaction, and learning from reviewers).

We would like to thank everyone who helped to make this initial workshop such a success!

The **2nd Workshop on Journal Publishing for Non-Native English Speaking Researchers in OM and NPDM** will take place again at CERAM, **29-30 October 2009**.

(Please check the EurOMA 2009 Conference website for more details: www.euroma2009.org; and the EIASM page: http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=646.)

We look forward to the 2nd Publishing Workshop becoming another successful EurOMA event!

[contributed by EurOMA organisers **Marie Koulikoff-Sourviron & Juliana Hsuan**]

ANNOUNCEMENTS

Announcing the 1st Harry Boer Best Student Paper Award

to be presented at the

EurOMA 2009 closing session in Göteborg, Sweden

[sponsored by **Emerald**]

The European Operations Management Association (EurOMA) proudly announces the 1st annual **Harry Boer Best Student Paper Award**, to be presented at the EurOMA 2009 conference in Gothenburg, Sweden, in June 2009.

The Award is dedicated to papers presenting original research conducted primarily by PhD candidates while they were students. Papers will be judged on their contribution towards the advancement of theory and practice of Operations Management.

The detailed conditions for eligibility and list of documents to include in the entry are available at the **16th EurOMA Conference** website: <http://www.euroma2009.org>, under the menu item **Best paper awards**.

The deadline for submission is 17 April 2009 midnight (CET)

NEW!

EurOMA Young Scholars Workshop

After the success of seven editions of the **EurOMA Doctoral Seminar** the European Operations Management Association (EurOMA) will organize the first edition of the **EurOMA Young Scholars Workshop** at the **EurOMA 2009** conference in Gothenburg, Sweden (exclusively for EurOMA members). The workshop will be held the afternoon of **14 June 2009** and is targeting young OM academics in general, and Alumni of the EurOMA Doctoral Seminar in particular.

This new activity supports the career development of young scholars in the field of Operations Management by sharing with them the major skills needed in the academic career, such as supervising Master and PhD students, reviewing submissions, writing papers, networking, teaching, etc. Each year, one of the above subjects will be developed, based on a rolling scheme.

At the same time, the initiative aims to develop the community of young OM scholars by keeping the network alive and providing opportunities to meet and debate on relevant topics.

Professor Harry Boer (Aalborg University) will be responsible for the organization of this new Workshop, with the support of two reputed faculty members. The topic selected for 2009 is **"Supervising MSc and PhD Students"**.

Further details on the program and admission criteria are available on the **16th EurOMA Conference** website: <http://www.euroma2009.org>, under the menu item [Young Scholars WS](#).

New Associate Editor Team for IJOPM!!!

A new Associate Editor Team has been recruited for IJOPM. The team is based at University of Exeter and includes Professor **Steve Brown**, Professor **Roger Maull** and Professor **Andi Smart**.

The new Associate Editor team has taken on the following responsibilities as of 1st January 2009:

- Managing the peer review process of all new submissions.
- Assessing and progressing any proposals for Special Issues that are submitted during 2009.

Professors **Andrew Taylor** and **Margaret Taylor** will continue in their role as Editors for the full 2009 volume and also intend to take all papers submitted prior to 1st January 2009 through to final decision.

New submissions and queries about papers should be sent to: ijopm@emeraldinsight.com

Contact details of the IJOPM Editorial team can be found below:

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[contributed by **Lucy Sootheran**]

A brand-new title from Routledge – available as of 1 December 2008

Researching Operations Management

Edited by **Christer Karlsson**

Researching Operations Management is a comprehensive textbook and reference on doing quality research in the field of Operations Management (OM). It addresses the particular problem – especially for Master's and PhD students and young researchers – that many academic departments, specialize in just one or a few approaches to research. As a result, students may not be exposed to the breadth of possible research approaches in OM. This book provides readers a solid platform to choose the appropriate and complementary research approaches, and to better argue their chosen methods.

CONTENTS:

1. Introduction (Christer Karlsson)
2. Researching Operations Management (Christer Karlsson)
3. Introduction to research methodology in OM (Simon Croom)
4. Surveys (Cipriano Forza)
5. Case Research in Operations Management (Chris Voss & Nikos Tsikritsis)
6. Longitudinal field studies (Pär Åhlström & Christer Karlsson)
7. Action research (Paul Coughlan & David Coghlan)
8. Modelling and simulation (Will Bertrand & Jan Fransoo)
9. Conclusion (Christer Karlsson)

For more information on this new book, please go to the website: www.routledge.com

CALLS FOR PAPERS

Call for papers in the special session on

Global Operations Management

**European Operations Management Association, EurOMA-2009
16th Annual Conference, Göteborg, Sweden, June 14-17, 2009**

The globalization trend has been a reality for quite some time, but the conditions for and content of global operations management are continuously changing. The aim of this special session track is to bring scholars together interested and active in the latest global operations management research. The special track therefore invites papers for presentation at **EurOMA-2009** that deal with various aspects of global operations management. The track focuses both on the design and management of global operations and supply chain networks but also on comparing international operations management contexts, strategies and best practices between continents, regions and countries.

The call is primarily directed towards empirical studies, for example, based on global surveys (GMRG, IMSS, etc.), comparative case studies between different countries, continents and cultures or single case studies presenting and exploring unique global operations management issues. Research may come from various disciplines, such as supply chain management, purchasing, marketing, product development, production strategy, manufacturing planning and control, information systems, strategy and performance management. Sample topics include, but are not limited to:

- Designing and managing global production and supply chain structures
- Implementing global operations management strategies
- Barriers and enablers of global operations management strategies
- Supply chain planning and optimization in production and supply networks
- Product development in global networks
- International outsourcing and offshoring decisions
- Performance measurement in global networks and supply chains
- Global sourcing strategies
- Combining local and global operations management strategies
- Operations management conditions and performances in developing countries
- Comparing and exploring cultural and economical operations management conditions
- Best practice and state of the art comparisons between different countries, regions and continents
- Global issues and comparisons of topics such as managing quality, innovation, cost, lean operations and other operations functions
- Global issues in managing technologies in operations, including technology transfer and adoption

Contributors are invited to submit extended abstracts (500-800 words) to the conference site, www.EurOMA2009.org, by **January 16th, 2009**, following the conference instructions. Each abstract will be reviewed along the same review criteria as a traditional EurOMA abstract.

Decisions regarding acceptance will be made by **February 13th, 2009**. Papers are accepted on the assumption that the manuscript is an original work and has not been copyrighted, published or accepted for presentation at other conferences. At least one author must register, attend the conference, and present the paper. Full papers must be received by **April 17th, 2009**. Accepted papers will be published in the Conference Proceedings.

Track organizers:

Professor **Krisztina Demeter**, Corvinus University, Hungary (krisztina.demeter@uni-corvinus.hu)

Professor **Patrik Jonsson**, Chalmers University of Technology, Sweden (patrik.jonsson@chalmers.se)

Professor **Danny Samson**, University of Melbourne, Australia (d.samson@unimelb.edu.au)

Professor **Chwen Sheu**, Kansas State University, USA (cshew@ksu.edu)

International Journal of Operations and Production Management (IJOPM)

Special Issue – Call for Papers

"Operations Strategy and Context"

Operations strategy is an important area of practice and research. Since the seminal manufacturing strategy articles of Skinner from the 1960s and the books by Hayes & Wheelwright and Hill from the early 1980s, the number of papers, articles and books on the topic has grown exponentially and led to significant theoretical progress. In the process, manufacturing was taken out of its isolation. Today we rather use the term operations to include supply chain management, quasi-manufacturing services, e-business, service operations and the links between manufacturing and other functions, such as new product development, purchasing, marketing/sales and logistics.

At the same time, the empirical field has gone through a range of changes, including internationalization of operations and development of global operations networks, which has led to unprecedented levels of complexity, variety and dynamics operations managers have to deal with in their strategic considerations and decisions.

In addition, the variety of theoretical lenses used to study operations strategy content and process has increased considerably as well and currently includes the resource-based view of the firm, transaction cost economics, and information processing theory, in addition to established operations and strategic management approaches and contingency theories of organization. Emerging topics related to the implementation of operations strategy include the role of social capital and networks, sustainability and corporate social responsibility.

One of the major weaknesses in the field is that, in spite of the increasing variety of ways of organizing operations, operations strategy theory is relatively a-contextual and largely fails to take into account the influence of factors such as company size, industry type, company structure (plant, network), internationalization and globalization, culture and cultural differences (especially in global manufacturing networks), and differences in investment potential between established and emerging economies. Furthermore, in spite of recent efforts, the process of operations strategy development and implementation, which is also highly context dependent, is still relatively under-researched.

This call invites papers for publication in a special issue of the International Journal of Operations and Production Management. Papers may deal with, but are not limited to:

- Operations strategy content and process in particular external contexts (e.g. one or more industries, established and/or/versus emerging economies, company and/or/versus network level).
- The impact of globalization and, consequently, increasing complexity, variety and dynamics, on operations strategy
- The interaction between manufacturing strategy content and process and its internal context (e.g. new product development, corporate strategy, marketing and sales, logistics).
- The need for companies to excel in more than one performance indicator at the same time ("both-and" performance demands) and consequences for operations strategy content and process.
- Operations strategy in newly emerging businesses, including e-business and quasi-manufacturing services.

In addressing these and similar topics, authors are encouraged to use "non-traditional" theoretical lenses to enrich the body of operations strategy theory.

All papers should:

- Depart from a discussion of, and a research problem based in, relevant theories.
- Have a clear empirical basis (survey, case studies, action research, experiments).
- Present an academically rigorous contribution to the development of manufacturing strategy theory and managerial practice.

Manuscripts should not exceed 9,000 words. All contributions are subjected to a double-blind review process. There should be a separate title page giving the names and addresses of the authors. Any other references that reveal the identity of the authors should be removed. Full papers are required by **September 25, 2009**. We expect that the special issue will be published in the second half of 2010.

We look forward to your interest!

Guest Editors:

- Professor **Krisztina Demeter**, PhD, Corvinus University, Budapest, Hungary – krisztina.demeter@uni-corvinus.hu
- Professor **Harry Boer**, PhD, Aalborg University, Denmark – hboer@production.aau.dk

MEMBERSHIP RENEWAL TIME!

EurOMA Membership Fees for 2009

MEMBERSHIP OPTIONS	EUROPE	NON-EUROPE
EurOMA membership	€ 45	€ 45
EurOMA membership including a subscription to the journal IJOPM	€ 115	€ 145
PhD Students* / Retired Members	€ 15	€ 15
PhD Students* / Retired Members with IJOPM	€ 75	€ 105
Joint EurOMA & POMS**	€ 120	€ 120
Joint EurOMA & POMS** with IJOPM	€ 190	€ 220
Joint EurOMA & POMS** PhD Students* / Retired Members	€ 30	€ 30
Joint EurOMA & POMS** with IJOPM PhD Students* / Retired Members	€ 90	€ 120

For more information, please refer to the [Fees & How to Join / Renew](#) webpage on the EurOMA website.

► **[CLICK HERE](#) to apply or renew online!**

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