

Presidential Address



EurOMA President **Ann Vereecke** (2007-10) handing over the reins to newly-elected President **Raffaella Cagliano** (2010-13) at the Porto AGM

Dear EurOMA Associates,

I'm pleased to open this issue of the EurOMA Newsletter as your newly-elected President of the Association! My first words go to the Past-EurOMA President, Ann Vereecke. Her contribution to the growth and wealth of your Association is grand!

Among the many important things that Ann accomplished during her 3-year mandate, I would like to highlight a number of successful new initiatives that have been launched due to her steadfast leadership, namely the Publishing Workshop, the Young Scholars Workshop, and EurOMA Summer School in Operations Management. In addition, she continued to oversee and support previously established EurOMA activities such as the SOM Forum Workshop.

Another new incentive, the EurOMA Fellowship program, was launched in 2009, and so far six amongst our most renowned and distinguished long-time members have been awarded the special recognition of EurOMA Fellow: Chris Voss, Christer Karlsson, Roberto Filippini, Andy Neely, Robert (Bob) Johnston, and Nigel Slack. By her great efforts and dedication, Ann also set the stage for further strengthening the ties between EurOMA and POMS, and more recently also with JOMSA. Ann is currently working on behalf of EurOMA with Wally Hopp (POMS) and Michiya Morita (JOMSA) to define a collaborative agreement between the three associations.

Ann put a lot of energy into improving the organization, procedures and effectiveness of the administration of the Association and of the EurOMA Board Meetings. Thank you Ann for your excellent job as EurOMA President!

EurOMA is today a lively community of high quality academics in the broad field of Operations Management, still growing in number and in maturity. The Annual Conference in Porto last June reached a record number of 651 participants, and we now expect to have another new membership record 2010, after the impressive total of 625 members in 2009.

For the coming years I see a number of challenges that our Association will face. The growing dimensions of the greater field of OM and the continuous search for high quality will require a rethinking of the format of our Annual Conference. In 2013 we will celebrate the 20th edition, and by then I hope we will be able to implement some innovations – the Board is currently working diligently on a proposal in this regard.

[continued on next page...]

As we teach and do research in OM, globalization is a phenomenon that organizations – EurOMA among them – cannot escape. The big challenge for EurOMA will be to find a “globalization model” that is coherent with the mission, vision and strategy of the Association but which also takes into account the new perspectives coming from an enlarged world. We discussed this issue with our Fellows during a beautiful dinner on the Douro shore in Porto this past June, resulting in some interesting views and insights. The partnership that EurOMA is developing with both POMS and JOMSA is an important step towards this type of globalization.

Finally, our mandate as the landmark scientific and academic community in OM in Europe calls for additional efforts in stimulating and disseminating high quality research, teaching and practice in this field. In particular, I think more can be done to share and disseminate the vast knowledge that is available throughout the Association. Furthermore, EurOMA could and should play a key role in fostering the formalization of theory development in the greater OM field. In the coming years as the EurOMA President I would like us to further deploy and develop appropriate initiatives and tools for favouring knowledge development, formalization, diffusion and sharing.

Let’s now get back to business! Please enjoy reading this newsletter which reports on and illustrates some recent EurOMA events as well as giving you a taste of future events, including interesting announcements and information in the field of OM.



Raffaella Cagliano
EurOMA President 2010-2013
raffaella.cagliano@polimi.it

Message from the EurOMA Executive Secretary

Dear EurOMA Colleagues,

It was a pleasure seeing so many of you at the annual conference in Porto this past June!

It is great to meet in person many of the names I see in e-mails throughout the year, and especially to take part in actualising EurOMA’s main annual event. I think you will all agree with me that this year’s conference was a great success, and join with me in heartily thanking the EurOMA 2010 organisers and support team for their superhuman efforts in ensuring that we were well taken care of – thanks to you all!

Should you ever have any questions about EurOMA, your membership status, or if you would like to contribute to your newsletter and website (e.g., post photos, announcements, etc.), please do not hesitate to contact me. Your participation in your Association is very welcome.

See you in Cambridge next year!



Ene Kannel
EurOMA Executive Secretary & Newsletter Editor
ene.kannel@eiasm.be

EUROMA ANNUAL CONFERENCES

The 17th International Annual EurOMA Conference

Porto, Portugal
6-9 June 2010



The 17th International Annual EurOMA Conference took place 6-9 June 2010, at the Catholic University of Porto in Portugal. EurOMA 2010 was chaired by **Rui Sousa**. The Local Organising Committee was headed up by **Sofia Salgado Pinto**. This article describes the event and provides some memorable highlights.

I am happy to report on the successful realization of the **EurOMA 2010** Conference in Porto, which was held June 6-9, 2010. Organized by the School of Economics and Management of the Catholic University of Porto, the theme of the conference was "*Managing Operations in Service Economies*". The conference attracted a record number of 651 submissions which were double-blind reviewed by the 85 members of the Scientific Committee. 384 abstracts were accepted, 35 conditionally accepted and 232 rejected. The accepted and conditionally accepted abstracts resulted in 324 full papers for the conference program (the highest number ever) from more than 30 countries.

Outstanding papers were recognized by two prestigious EurOMA awards, kindly sponsored by Emerald Group Publishing: the **Chris Voss Best Paper Award** (for the best paper presented at the conference) and the **Harry Boer Best Student Paper Award** (for the best paper authored by a doctoral student). The Scientific Program included a number of attractive events, in addition to the regular paper presentations. Two renowned keynote speakers – **Robert (Bob) Johnston** and **Scott Sampson** – provided their expert views on the conference theme. Leading experts organized six Special

Session Tracks and four Invited Panel Sessions around the broad theme of the conference, as well as other relevant themes for the research, practice and teaching of Operations Management. Throughout the conference, participants visited the exhibition area to get caught up with the latest area publications and software. Consistent with the theme, the conference closed with an interesting visit to a retail operation in Porto, where lean concepts and practices have been successfully applied to a number of service processes.

Two important and successful events preceded the conference program: the **9th EurOMA Doctoral Seminar**, in which over 30 doctoral students presented and discussed their research with international faculty; and the **2nd EurOMA Young Scholars Workshop**, in which 25 young scholars discussed "*Teaching OM to MSc and MBA Students*" with experienced faculty. In addition, a number of research meetings took place throughout the weekend.

The social events associated with the conference, notably, the Welcome Reception at a Port Wine cellar, and the Conference Dinner at the grand Old Stock Exchange, provided an opportunity both for networking and exploring the beautiful city of Porto. You may evoke and/or relive some of the conference moments by having a look at the photos which have been posted on the EurOMA 2010 website: www.euroma2010.org.

The Organizing Committee is grateful to a large team which has made the conference possible: EurOMA and its Board members, the Scientific Committee, organizers of special tracks and panel sessions, review committees for the best paper awards, session chairs, the Catholic University of Portugal at Porto and all of its involved service units, the conference sponsors, and last but not least, all who contributed their papers to the conference.

It was indeed a privilege and an honour for us to host this event and welcome all of you to our university and to Porto. We have experienced first-hand the friendliness and professionalism of the EurOMA community which made the event a very memorable and enjoyable one for all of us. We hope it has been the same for all of you!

On behalf of the Organizing Committee,

Rui Sousa
Chair, EurOMA 2010, Porto

[NOTE: A selection of photos taken at the **17th International Annual EurOMA Conference** is on the next page.]

EurOMA 2010

The 17th International Annual EurOMA Conference



[NOTE: More memorable photos of **EurOMA 2010** can be viewed at <http://www.porto.ucp.pt/eventos/euroma.html>.]

Chris Voss Best Paper Awards – 2010

- The **Chris Voss Best Paper Award** was won by:
 - **Andreas Feldmann, Jan Olhager, Don Fleet,** and **Yongjiang Shi** for the paper: 'Linking networks and plant roles: The impact of changing a plant role.'
- The **Chris Voss Highly Commended Award** was presented to:
 - **José Moyano-Fuentes, Macarena Sacristán-Díaz,** and **Pedro J. Martínez-Jurado** for the paper: 'Cooperation in the supply chain and lean production adoption: Evidence from the Spanish automotive industry.'
 - **Zoe Radnor** and **Matthias Holweg** for the paper: 'From tools to systems: A critical appraisal of lean healthcare implementations.'

Harry Boer Best Student Paper Awards – 2010

- The **Harry Boer Best Student Paper Award** was won by:
 - **Pichawadee Kittipanyangam** (Institute of Manufacturing, University of Cambridge, UK), **Yongjiang Shi,** and **Mike Gregory** for the paper: 'Food supply chain in manufacturing companies – An exploratory study on product and configuration.'
- The **Harry Boer Highly Commended Award** was won by:
 - **Yang Cheng** (Centre for Industrial Production, Aalborg University, Denmark), **Harry Boer,** and **John Johansen** for the paper: 'The servitization of manufacturing: A resource-based perspective.'
 - **Jürgen P. Wagner** (Massey University, New Zealand), **Nigel P. Grigg, Robin Mann,** **Musli Mohammad,** and **Warwick Harvie** for the paper: 'Beyond universalism: continuous improvement in its socio-cultural context.'

Emerald Awards – 2010

Emerald Awards for Excellence (presented at EurOMA 2010, Porto)

- The **Outstanding Paper Award for the *International Journal of Operations & Production Management*** was presented to:
 - **Brent Snider, Giovanni J.C. da Silveira,** and **Jaydeep Balakrishnan** for the paper: 'ERP implementation at SMEs: analysis of five Canadian cases.' (*International Journal of Operations & Production Management*, Volume 29, issue 1, 2009, pp. 4-29.)
- The **Highly Commended Award for the *International Journal of Operations & Production Management*** was presented to:
 - **Rui Sousa** and **Chris Voss** for the paper: 'The effects of service failures and recovery on customer loyalty in e-services: An empirical investigation.' (*International Journal of Operations & Production Management*, Volume 29, issue 8, 2009, pp. 834-864.)
- The **Outstanding Reviewer Award for the *International Journal of Operations & Production Management*** was presented to:
 - **Mohan Tatikonda** (Kelley School of Business, Indiana University, USA)
- The **Highly Commended Award for the *Supply Chain Management: An International Journal*** was presented to:
 - **Janet Godsell** and **Remko van Hoek** for the paper: 'Fudging the supply chain to hit the number: five common practices that sacrifice the supply chain and what financial analysts should ask about them.' (*Supply Chain Management: An International Journal*, Volume 14, issue 3, 2009, pp. 171-176.)
- The **Outstanding Service Award for 20 years as an Emerald Journal Editor** was presented to:
 - **David Bennett** (Aston Business School, Aston University, UK) at the Emerald stand at EurOMA 2010, Porto.

For a complete list of Emerald Awards for 2010, please visit their website at the page:

<http://www.emeraldinsight.com/authors/literati/awards.htm?year=2010>

[Contributed by **Lucy Sootheran**, Emerald Group Publishing Limited]

Coming next year...



18th EurOMA Conference
3-6 July 2011
 Cambridge, UK



EurOMA 2011

The EurOMA Conference will return to Cambridge next year! The first annual European OM conference was held in Cambridge in 1994, when approximately 140 people came together for the first time to discuss "*Operations Strategy and Performance*". The **18th International Annual EurOMA Conference** will be held **3-6 July 2011**. The theme for EurOMA 2011 is: "*Exploring Interfaces*". Papers on all topics related to the research, practice, and teaching of Operations Management are invited.

The 2011 conference will be preceded by the **10th EurOMA Doctoral Seminar** on **1-2 July**, as well as the **3rd Young Scholars Workshop** on **3 July**. The EurOMA 2011 conference as well as the preceding events will be hosted by the Judge Business School and the Institute for Manufacturing at Cambridge University.

EurOMA conferences have a long standing tradition of critical discussion and drive for quality research in an open and friendly atmosphere. Social events are planned to allow the blending of networking among participants and the exploration of the beautiful city of Cambridge.

The Welcome Reception on Sunday 3 July will take place at the [Judge Business School](#), located in the centre of Cambridge, a few minutes walk from the conference venue and accommodation. The occasion will provide an opportunity to meet with other delegates over a drink and light refreshments.

The Conference Dinner on Monday 4 July will be held in the Hall in [King's College](#), Cambridge. The College was founded in 1441 by Henry VI (1421-71) and is one of the 31 colleges in the University of Cambridge. King's College has an outstanding academic record and is also world-famous for its Chapel and choir. The Christmas Eve service from King's is broadcast to millions around the world.

Contributors are invited to submit an extended abstract (500-800 words) for consideration for inclusion in the EurOMA 2011 program by **January 17, 2011**. Abstracts which meet the requirements will undergo a double blind review. Full papers will be expected for all accepted abstracts. Accepted papers will be published in the EurOMA 2011 Conference Proceedings. Further information on the submission process and format for abstracts will soon be available on the conference website: <http://www.euroma2011.org/>.

The conference fee includes admission to all scientific sessions, registration package and proceedings, conference dinner, welcome reception, lunches, and refreshments. In order to benefit from the member fee, you must be a fully-paid EurOMA member for 2011. For those registering as non-members, the fee includes membership to EurOMA for the rest of 2011 only, and not the following year.

The Organising Committee and EurOMA look forward to welcoming you to Cambridge, UK next summer!

<http://www.euroma2011.org>

NOTE: Abstracts undergo a double blind review and are evaluated based on relevance, clarity, significance, originality, scientific quality, and impact. Accepted papers will be published in the Conference Proceedings and selected papers will be invited for submission to a special issue of the *International Journal of Operations & Production Management*. Papers will be accepted on the understanding that the manuscript is an original work and has not been copyrighted, published, or accepted for presentation at any other conference, and conforms to the specified format and length requirements. At least one author of each accepted paper must register, attend the conference, and present the paper.



P&OM Amsterdam 2012:
"Serving the World"

**4th Joint World Conference on
Production & Operations Management /
19th International Annual EurOMA Conference**

Amsterdam, 1-5 July 2012

Hosted by the P&OM departments of the Universities of Amsterdam, Eindhoven, Groningen and Rotterdam

**2012: 19th International Annual EurOMA Conference /
4th World Conference on Production & Operations Management (P&OM)**
Amsterdam, Netherlands
1-5 July 2012

P&OM Amsterdam 2012:
"Serving the World"

The conference will be preceded by the
11th EurOMA Doctoral Seminar
29-30 June 2012

and the
4th EurOMA Young Scholars Workshop
1 July 2012

In 2012 the 19th International Annual EurOMA Conference will be a joint event held together with the 4th World Conference on Production & Operations Management.

The World Conference on Production & Operations Management is co-organized by EurOMA, POMS, and JOMSA, and aims at fostering confrontation, collaboration and exchanges between the academic communities of the three associations.

Prior editions have been held in Sevilla (Spain) in 2000; Cancun (Mexico) in 2004 and Tokyo (Japan) in 2008.

RECENT & UPCOMING EUROMA EVENTS

2nd EurOMA Summer School in Operations Management

sponsored by



July 5-9, 2010
Como, Italy

"Supply Chain Strategy and Management"



The 2nd edition of the **EurOMA Summer School in Operations Management** was recently held in Como, Italy, in the beautiful "Palazzo Natta", which is one of the premises of Politecnico di Milano in the Como Campus. The School was jointly organized by Politecnico di Milano, Università di Bergamo and Università di Padova and was attended by 28 PhD students from 12 different countries. This year, the focus was on *Supply Chain Strategy and Management*. Each of the five days was devoted to a specific topic, and encouraged interaction, group work and discussion.

The faculty included top international lecturers, leading experts in various aspects of the discipline: Prof. **Martin Christopher** (Cranfield School of Management); Prof. **Giovani J.C. da Silveira** (Haskayne School of Business); Prof. **Guido Nassimbeni** (Università degli Studi di Udine); Prof. **Giulio Zotteri** (Politecnico di Torino); Prof. **Charles H. Fine** (Massachusetts Institute of Technology); Prof. **Stefan Seuring** (University of Kassel).

The outstanding quality of the lecturers and the high level of the participants, together with the great location and the excellent organization of the Summer School, contributed to the overall success of the event which was confirmed by the very positive feedback given by the students.

More info on this annual EurOMA event is available on the website:

www.euomaschool.org

[Contributed by **Raffaella Cagliano**, Chair, EurOMA Summer School in Operations Management 2010]

Service Operations Management Forum (SOMF): 3rd International Workshop

sponsored by



20-21 September 2010

University of Bath School of Management,
Bath, United Kingdom

Theme: ***New Directions in Service Operations Management***

The **SOM ForumWorkshop** was established by the EurOMA Board to provide a mechanism for the exploration and dissemination of leading research in service operations.

The third workshop, which was held recently in Bath, built on this aim and the findings of the first two workshops, to address the topic "**New Directions in Service Operations Management**".

Four parallel streams focused on this theme: *New Applications in Professional Service Operations*; *Servitization*; *Defining Service Operations Management*; and *Lean Service*.

Two special sessions were also featured (at the start and end of the event): *Service Supply Chain*; and *The Way Forward: Where does SOM need to go and how does it get there?*

In total, 55 delegates attended the workshop from across Europe, North and South America. 27 papers were presented across the streams / tracks. At the end of each day, an integrative discussion was held which was very useful in stimulating debate and integrating across tracks. A conference dinner for the delegates was held in the Roman Baths in the city centre.

Video clips were taken of participants talking about the benefits/value of the event. Overall, all participants reported that the event was a huge success. The final discussion of the two days was also recorded and is being edited into clips. These, and the photographs from the conference dinner, will shortly be uploaded to the EurOMA section of the University of Bath website <http://go.bath.ac.uk/euroma>.



[Contributed by **Niall Piercy**, Co-Chair, 3rd SOMF International Workshop, 2010]

3rd Journal Publishing Workshop

University of Padova, Vicenza, Italy

20-21 October 2010

sponsored by



The 3rd **Workshop on Journal Publishing for Non-Native English-Speaking Researchers in OM** is being held at the University of Padova in Vicenza on **October 20-21, 2010**

For further info, please see the EurOMA website at the Upcoming Events page: www.euroma-online.org

or the announcement on the EIASM webpage: http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=746

3rd EurOMA Summer School in Operations Management

After two successful years in Italy, the 3rd **EurOMA Summer School in OM** will be hosted in 2011 by Corvinus University of Budapest in Hungary under the direction of Krisztina Demeter.

The provisional focus of the school is on *Service Operations Management*.

Did you know...?

➤ **IJOPM**

IJOPM currently has an Impact Factor of 1.435 and a 5-Year Impact Factor of 1.946! [Source: Thomson Reuters' 2009 JCR Social Science Edition Journal Citation Reports.]

You may recall reading that several OM-related **Wikipedia** entries were added or updated last year (**Operations Management**, **EurOMA** and **IJOPM**). Earlier this year, the **IJOPM** entry was further updated and completed, including the addition of many useful related links. Check out the listing at:

- http://en.wikipedia.org/wiki/International_Journal_of_Operations_%26_Production_Management

FYI, IJOPM is available as part of an online subscription to the Emerald Operations and Logistics Management Subject Collection. For more information, please email collections@emeraldinsight.com.

[IJOPM is a member of and subscribes to the principles of the [Committee on Publication Ethics](http://www.COPE.org) (COPE).]

ANNOUNCEMENTS

Supply Chain Management Institute's 25th Annual Forum

"Building Responsible Supply Chains"

October 28-29, 2010

Center for Peace and Commerce, University of San Diego, CA, USA

The program is focused on social and environmental practices impacting supply chain processes today. We are at a critical juncture in our economic history - we are seeing a major rethinking of our collective responsibility for the environment and for humanity. Anyone involved in supply chain management should be a part of this important program.

- **More information:** <http://www.meetingtrack.net/USD/index.html>

8th International Logistics & Supply Chain Congress 2010

"Freight and Trade: From Soil to Consumer"

November 4-5, 2010

Maltepe University Congress Centre, Istanbul, Turkey

The main objective of the congress is to meet the international experts from academic entities and practitioners from the industry; and also to provide a platform for the presentation and discussion on recent developments on the relationship among the logistics, supply chain management and international value chains. Participants wishing to present papers are requested to send an abstract not exceeding 250 words with at most 5 keywords to the Congress Secretariat.

- **Contact:** lm-scm2010@maltepe.edu.tr
- **More information:** www.lm-scm2010.maltepe.edu.tr

INFORMS Annual Meeting 2010

November 6-9, 2010

Austin Convention Center & Hilton Austin, Texas, USA

2010 INFORMS TMS Doctoral Dissertation Award Competition:

Earlier this year, we invited submissions for the INFORMS Technology Management Section (TMS) Doctoral Dissertation Award. Dissertations defended no more than two years prior to February 1, 2010, and all research topics germane to the domain of technology management were eligible. The winner of the TMS Doctoral Dissertation Award will receive a monetary award and a plaque and has been invited to present her/his work at the 2010 INFORMS meeting.

- **More information:** <http://meetings2.informs.org/austin2010/index.html>
- **Contact:** Juliana Hsuan (jh.om@cbs.dk)

41st DSI Annual Conference

November 20-23, 2010

San Diego, California, USA

The 41st DSI Annual Conference will be held in San Diego, California, November 20-23, 2010. Featured prominently is the Manufacturing Operations Management (MOM) track! Thanks to those of you who sent in your submissions. We hope to see you at the conference!

- **More information:** <http://www.decisionsciences.org/annualmeeting/>
- **Contacts:** Jan Olhager (jan.olhager@liu.se); Martin Rudberg (martin.rudberg@liu.se)

EDEN Doctoral Seminar on Research Methodology in Operations Management

January 31–February 4, 2011

EIASM, Hotel Metropole (2nd floor), Brussels, Belgium

The EDEN doctoral seminar on research methodology in operations management is designed for PhD students. The seminar gives participants insights into the characteristics of four different research methodologies: simulation and modeling, surveys, case studies, and action research. The main purpose of the seminar is to make participants aware of when to use different methodologies and the strengths / weaknesses of each.

FACULTY:

- Prof. Pär ÅHLSTRÖM, Programme Chair, Stockholm School of Economics, Sweden
- Prof. Cipriano FORZA, University of Padova, Italy
- Prof. Rui SOUSA, Universidade Catolica Portuguesa, Porto, Portugal
- Prof. David COGHLAN, University of Dublin, Ireland
- Prof. Paul COUGHLAN, University of Dublin, Ireland
- Prof. Jan FRANSOO, Eindhoven University of Technology, Netherlands

- **Programme Coordinator:** Pär Åhlström, Stockholm School of Economics, Sweden
- **Registration Deadline:** November 30, 2010
- **More information:** http://www.eiasm.org/frontoffice/eden_announcement.asp?event_id=778
- **Contact:** Nina Payen (nina.payen@eiasm.be)

22nd POMS Annual Conference



[The Peppermill Reno Resort](#)

Reno, Nevada, USA

April 29 - May 2, 2011

"Operations Management: The Enabling Link"

Conference Chair: Chelliah Sriskandarajah (UT Dallas)

Program Chair: Metin Cakanyildirim (UT Dallas)

More information: <http://www.pomsmeetings.org/ConfEvents/016/>

CALL FOR EXPRESSIONS OF INTEREST:

EurOMA is currently looking for host institutions and contributors for future **SOM Forum Workshops!** If you are interested, please contact Professor Andi Smart: P.A.Smart@exeter.ac.uk

18th International Product Development Management Conference (IPDMC)

"Innovate Through Design"

June 5-7, 2011

Delft University of Technology, Delft, Netherlands

For the first time in the history of this conference, the IPDMC will move to a design school: the Faculty of Industrial Design Engineering, Delft University of Technology in the Netherlands. This faculty is the largest university-based design school in the world with more than 2,000 students enrolled in the bachelor degree or in one of the three masters programs that the faculty offers. The special theme for our conference will be **"Innovate through Design"**. This means that we welcome papers on the topics of design thinking and design management along with the more common innovation management and new product development themes for the IPDM Conference. We plan to hold a special exhibition highlighting innovative product designs that have been developed at the faculty in the hall in which we will take refreshments. Special key notes will be delivered by famous designers and by high profile academics.

The IPDMC is a unique opportunity for researchers of different backgrounds, but with a common interest on management of product development, to up-date and exchange views. The conference will provide ample opportunities for both formal and informal discussions of the work presented, as well as opportunities for discussions about future international and inter-disciplinary research co-operation. The conference includes a Doctoral Workshop which will be held prior to the event.

- **Conference Chair:** Erik Jan Hultink – Delft University of Technology, Netherlands
- **PhD Workshop Chairs:** John K. Christiansen (johnk@cbs.dk) – Copenhagen Business School; Armand Hatchuel – Ecole des Mines, Paris
- **Submission Deadlines:** IPDMC – **November 5, 2010** / Doctoral Workshop – **November 15, 2010**
- **More information:** http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=625
- **Conference leaflet:** <http://dl.dropbox.com/u/3144742/IPDM%20conference%20booklet%20final.pdf>
- **Contact:** Graziella Michelante, EIASM (graziella.michelante@eiasm.be)

- PERSONALIA -

On 17 November 2009, **SKEMA** – **S**chool of **K**nowledge **E**conomy and **M**anagement – arose from the merger of CERAM Business School and Groupe ESC Lille. **SKEMA** is the largest school in France in terms of student numbers, second in the number of teachers, and fifth with regard to budget (<http://www.skema.edu>). Please note EurOMA Board Member **Marie Koulikoff-Souviron**'s updated e-mail: m.koulikoff@skema.edu.

EurOMA Fellow **Christer Karlsson** announced earlier this year that, as of January 1st 2010, he is focussing on what he originally came to Copenhagen Business School (CBS) for – which is as professor of Innovation and Operations Management. He left his position as Dean of the CBS Executive after turning 65 years of age. Christer has greatly enjoyed his time in this role, with more than five years of growth in volumes and margins as well as achievements in accreditations and rankings. However, he also felt that he was losing contact with academic development. He will now have more time for research and publishing, and he is looking forward to teaching again!

EurOMA Board Member **José A. D. Machuca** (University of Seville-Spain) has been awarded two competitive prizes intended to recognise the outstanding academic career of candidates in the Social Sciences, namely:

- the 2009 «Ibn-al-Jatib» **Andalusian Research Prize**, awarded by the Consejería de Innovación, Ciencia y empresa (Ministry of Innovation, Science and Business) of Andalucía, Spain;
- the 2009 **University of Sevilla FAMA Research Prize**, awarded by the University of Sevilla.

In both cases, the judges based their decision on "the candidate's brilliant academic career in the areas of Operations / Production Management and Business Simulation, his international renown, his conviction of the importance of working with a systemic approach when dealing with business issues and putting this into practice in research, his efforts in linking research results to training and his interest in closing gaps between research, training and the reality of the business world".

PUBLICATIONS

INSEAD

Humanitarian Research Group at the INSEAD Social Innovation Center

Established in 2001, the Humanitarian Research Group's objective is to develop a science of humanitarian logistics which facilitates cross-learning between private companies and humanitarian organizations. We do so by focusing on disaster preparedness, response coordination, stakeholder collaboration (corporate social responsibility), fleet management, and access to healthcare.

Research and Case Studies:

Close collaboration with practitioners and the private sector has enabled us to produce a unique set of materials capturing the complexity and evolution of issues affecting the humanitarian sector. To date, we produced over 30 case studies, articles and reports with the support of humanitarian organizations like the United Nations Joint Logistics Center, the World Food Program, the International Federation of the Red Cross, World Vision, Oxfam, North Star Foundation, Global Impact, and Doctors Without Borders; as well as private companies like TNT, Agility, DHL, AXA, GlaxoSmithKline, SwissRe, and Kjaer Group among others. A full list of cases with inspection copies is available online at www.ecch.com/humanitariancases.

Most recently we have published a book on *Humanitarian Logistics*, (ISBN-10: 0230205755 / ISBN-13: 978-0230205758) available through Amazon.com (see image cover). For more information on this book and a summary of the chapters, please visit <http://www.insead.edu/facultyresearch/centres/isic/HumanitarianLB/>.

Educational Programs:

In 2007 we launched our first executive education program, *Management in the Humanitarian Sector (MHS)*. This program was designed based on our research and extensive consultations with managers in the humanitarian sector. The program targets humanitarian sector managers, with 10-15 years field experience and now in decision-making roles, private sector executives seeking to engage with the humanitarian sector, the military, the media, donors and other actors of the humanitarian ecosystem.

This five-day program addresses crucial management issues in finance, strategy, negotiations, leadership, supply chain logistics and operations. These courses have been adapted to the needs of the sector and are supported by our case studies. For more information on this program please visit our website at www.insead.edu/humanitarian.

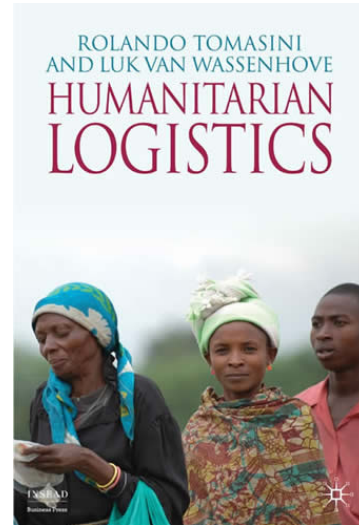
In addition to MHS, we host various speakers and roundtables throughout the year. Please do not hesitate to contact us directly if you would like participate. We also welcome researchers interested in developing their theses and research projects.

For more information please contact:

Luk Van Wassenhove: Luk.Van-Wassenhove@insead.edu

Rolando Tomasini: Rolando.Tomasini@insead.edu

[Contributed by Luk N. Van Wassenhove, Director INSEAD Social Innovation Center]



CALLS FOR PAPERS

Special Issue – Call for Papers:

International Journal of Production Economics (IJPE) **Models for Compassionate Operations**

Guest Editor:

Joseph Sarkis (Graduate School of Management, Clark University, USA)

Submissions:

Authors are invited to submit manuscripts using the Elsevier Editorial System (EES) at the URL:
<http://ees.elsevier.com/ijpe/default.asp>

- **Submission Deadline:** *September 15, 2010*
- **Questions** pertaining to this special issue may be sent directly to jsarkis@clarku.edu

Special Issue – Call for Papers:

International Journal of Knowledge Based Organizations (IJKBO) **Organizations Shaped by Information and Knowledge Dynamics**

Guest Editors:

Celino Adele (CNR, Italy)

Concilio Grazia (Politecnico di Milano, Italy)

De Liddo Anna (KMi, Open University, UK)

Mainstream research in the organizational field has in the past addressed the problem of how organizations uses, creates and manage knowledge. In the knowledge economy, organizations are seen as knowledge producers and consumers and employees are described as knowledge workers. Methods and technologies are proposed to support organizations in understanding and managing knowledge dynamics to lead to higher organizational performances. Knowledge is understood as a dynamic entity and the most valuable lifelong outcome of the organization. Although knowledge is a key outcome of organizational practices, we aim to broaden its scope into looking at knowledge as an 'activator' of change more than an outcome of organizational practices.

- **Submission Deadline:** *November 30, 2010*
- **For more information**, please see the complete [announcement](#).
- **Contact E-mail:** grazia.concilio@polimi.it

Call for Papers:

Journal of Operations and Supply Chain Management (JOSCM)

Journal of Operations and Supply Chain Management (JOSCM) is an international journal published twice a year that aims to advance knowledge and science and stimulate greater thought and effort in the field of Operations Management theory and practice, by publishing papers that are both academic with rigorous methodology as well as have managerial relevance. It is a peer reviewed journal available online to the ultimate goal to contribute with the development of O&SCM knowledge in different markets.

JOSCM provides readers with new and helpful information; new theory or techniques; research generalizations about OM thoughts and practices; OM understanding by researchers and practitioners; creative views and syntheses of dispersed concepts in OM; and articles in subject areas which have significant current impact on thought and practice in OM and which present challenges for the future.

The primary audience includes researchers who are interested in advancing the field and practitioners who manage product and process design, operations, and supply chains. The journal presents to this audience the concepts, theories, and research methods that address currently unresolved issues in operations management. We invite authors to submit papers to JOSCM.

- **More information:** www.joscm.com.br.

Did you know...?

➤ [EurOMA Elections 2010](#)

EurOMA has a new President as of the June 2010 AGM in Porto! (**Ann Vereecke's** term ended...)

- **Raffaella Cagliano** – Politecnico di Milano, Italy

Congratulations also to the two candidates who were elected by majority vote to serve on the EurOMA Board [2010-2013] at the AGM in Porto:

- **Marie Koulikoff-Souviron** – SKEMA, France
- **Andrew Taylor** – Bradford University School of Management, UK

[2010 EurOMA Elections Nominating Committee: Dirk Pieter van Donk (Chair), Jaume Ribera, Nuran Acur]

➤ [EurOMA Fellows 2010](#)

In 2009, EurOMA started a Fellowship program to honour those academics who have made a great contribution to the field of OM as well as given many years of service to the Association. The **EurOMA Fellowship Award** was first presented to the following worthy candidates:

- **Chris Voss** • **Christer Karlsson** • **Roberto Filippini** • **Andy Neely** •

The 2010 EurOMA Fellows Nominating Committee (President Ann Vereecke, Christer Karlsson, and Andy Neely) carefully selected two more notable Fellows to join this esteemed group, and the **EurOMA Fellowship Award** was presented to them at the annual conference in Porto:

- **Bob Johnston** • **Nigel Slack** •

MEMBERSHIP RENEWAL

EurOMA Membership 2011

It's time to start thinking about renewing your EurOMA membership for the 2011 calendar year... We are pleased to announce that direct online payment via credit card is now possible – and this is by far the fastest method with the least amount of overhead. (An electronic receipt as well as a 2011 membership card will immediately be delivered to your inbox upon payment by credit card.)

For more information, please refer to the [Fees & How to Join / Renew](#) webpage on the EurOMA website www.euroma-online.org. (The 2011 fees will be posted shortly.)

▶ **[CLICK HERE](#) to apply or renew online!**

<http://www.euroma-online.org/r/default.asp?iId=GMELG>

We look forward to receiving your renewal in the coming months!

[NOTE: To be eligible for the lower membership fees offered, PhD students must submit a new letter proving their status (e.g., signed by a faculty member), at the time of application / renewal each year.]

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